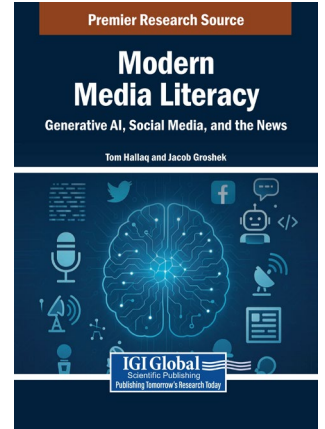


Modern Media Literacy: Generative AI, Social Media, and the News

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Description:

In an era defined by digital transformation, modern media literacy evolves to address generative AI, social media, and the news. As AI-driven tools shape the creation and dissemination of information, traditional boundaries blur, challenging individuals to critically assess sources, motives, and authenticity. Social media platforms increase these dynamics, accelerating the spread of both credible journalism and misleading content generated by algorithms. In this context, media literacy navigates a system where human and machine-produced content coexist. Understanding how generative AI influences media narratives may foster more informed, responsible, and resilient digital citizens.

Modern Media Literacy: Generative AI, Social Media, and the News explores the evolving landscape of media consumption and critical analysis in the digital age. It examines how digital media literacy can be assessed in higher education, emphasizing the need for valid and reliable tools to measure the critical skills students need to navigate today's complex media environment. This book covers topics such as critical thinking, digital technology, and social media, and is a useful resource for media and communications professionals, sociologists, computer engineers, educators, academicians, researchers, and scientists.

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Topics Covered:

- Critical Thinking
- Digital Technology
- Generative Artificial Intelligence
- Higher Education
- Information Technology
- Journalism and News
- Media and Communications
- Media Literacy
- Misinformation
- Social Media

Subject: Media and Communications

Readership Level: Advanced-Academic Level (Research Recommended)

Classification: Edited Reference

Research Suitable For: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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