

# Handbook of Research on Challenges and Opportunities in Launching a Technology-Driven International University

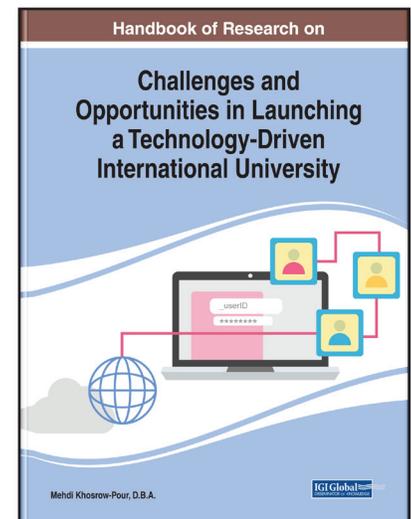
Part of the Advances in Higher Education and Professional Development Book Series

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## Description:

The global digital economy continues to demand the need for educated and highly trained professionals, requiring higher learning institutions to provide accessible technology-driven experience to prepare future leaders effectively. However, there are challenges involved in creating a robust curriculum and recruiting top-notch faculty all over the world while also meeting the academic criteria to offer effective academic programs and degrees to students.

The **Handbook of Research on Challenges and Opportunities in Launching a Technology-Driven International University** is a pivotal reference source that provides empirical and theoretical research focused on the effective construction of technology-driven higher learning international universities. While highlighting topics such as accelerated and innovative curriculum, recruitment of international faculty, on-campus development, and distance learning systems, this publication explores the financial and economic impacts of launching a university, and the methods of how to identify the appropriate locale for universities and/or branch campuses that will ideally complement the local interest of business sectors within the selected location. This book is ideally designed for entrepreneurs, practitioners, academicians, administrators, government officials, researchers, and consultants.



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## Topics Covered:

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