

Handbook of Research on Cross-Cultural Business Education

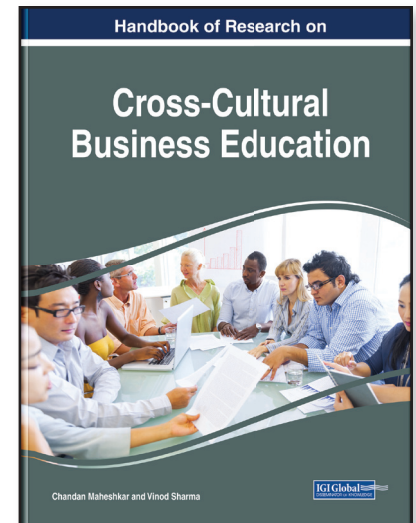
Part of the Advances in Logistics, Operations, and Management Science
Book Series

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Description:

Due to the impact of globalization, business practices have been constantly evolving throughout the twenty-first century. Teachers and instructors are faced with the challenges of educating future business leaders on evolving concepts such as diversity, cultural environments, and the integration of countries and economies. Through these challenges, it is critical for educators to understand teaching tools and pedagogical practices that bring this globalized outlook into the classroom.

The **Handbook of Research on Cross-Cultural Business Education** is an important research publication that explores the role of teaching tools used in business education to increase competitive business skills and make them applicable in cross-cultural business environments. It also provides business and management educators with teaching practices that promote learning via exposure to global cultures. Featuring a broad array of topics such as pedagogical modeling, cross-cultural learning, and social responsibility, this is an important resource for business and management educators, business managers, policy makers, researchers, business professionals, and graduate students.



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Topics Covered:

- Cross-Cultural Learning
- Cross-Cultural Management
- Cultural Intelligence
- Global Enterprises and Markets
- Global Leadership Development
- Linguistic Competency
- Pedagogical Modeling
- Social Responsibility

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