

# Global Perspectives on Military Entrepreneurship and Innovation

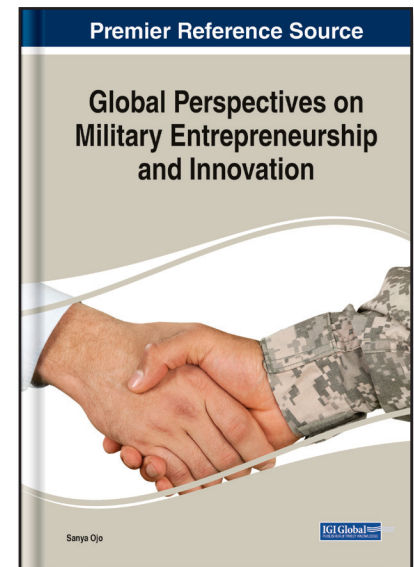
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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## Description:

Like other organizations across the world, military establishments apply the concept of entrepreneurship to day-to-day activities. However, literature on the topic runs thin, creating a gap in the research on this area of military involvement in entrepreneurship. These studies focus heavily on three topics: ex-military officers in entrepreneurship, entrepreneurial-minded individuals still in the military, and military spouses as successful entrepreneurs. It is essential that researchers interrogate these three areas across different locational contexts for a clear representation and understanding of the many forms of military entrepreneurship. This research focuses on outcomes, the entrepreneurial process, economic activities, and ontological directions. Military entrepreneurship is cross-cultural; spans varied locations; and is linked to retired, retiring, serving military personnel, and military spouses.

**Global Perspectives on Military Entrepreneurship and Innovation** builds on existing theoretical and empirical studies in the areas of entrepreneurship and military business and enterprise to interrogate the concepts of military entrepreneurship, veteran entrepreneurship, military spouse entrepreneurship (or military women entrepreneurship), and retirees' entrepreneurship. The book is a collection of studies on military entrepreneurship, treating the subject with emphasis on metacognition, and interrogates differences in metacognitive processing across cultures and values relating to military entrepreneurship. The chapters cover various concepts in military entrepreneurship and promote entrepreneurship research within the military ecosystem. This book is ideal for military personnel, entrepreneurs, managers, practitioners, researchers, academicians, and students interested in the concept of military entrepreneurship and innovation narratives.



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