Handbook of Research on Citizen Engagement and Public Participation in the Era of New Media

Part of the Advances in Public Policy and Administration Book Series

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Description:

New media forums have created a unique opportunity for citizens to participate in a variety of social and political contexts. As new social technologies are being utilized in a variety of ways, the public is able to interact more effectively in activities within their communities.

The **Handbook of Research on Citizen Engagement and Public Participation in the Era of New Media** addresses opportunities and challenges in the theory and practice of public involvement in social media. Highlights various communication modes and best practices being utilized in citizen-involvement activities.
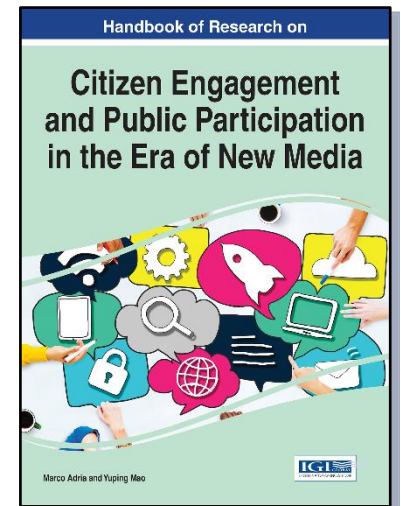
Readers:

This book is a critical reference source for professionals, consultants, university teachers, practitioners, community organizers, government administrators, citizens, and activists.

Topics Covered:

- Audience Engagement
- Citizen Journalism
- Digital Activism
- Policy Entrepreneurship
- Politics
- Social Media
- Youth Engagement

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$265.00

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