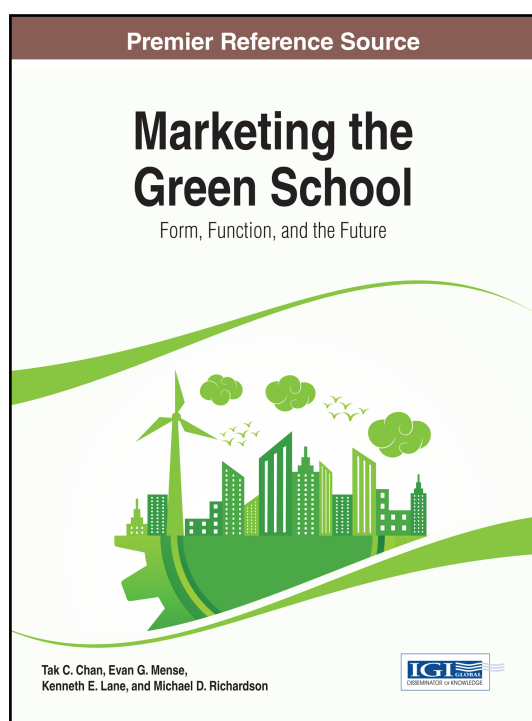


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Marketing the Green School: Form, Function, and the Future



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As environmental concerns become more prevalent, it is important for today's youth to be exposed to green practices. The introduction of environmentally sound principles into educational systems and institutions helps establish a positive viewpoint on sustainability as well as promote green practices.

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Tak Cheung Chan, Professor Emeritus of Educational Leadership at Kennesaw State University, is a graduate of the University of Georgia. He had been a teacher and school administrator in Hong Kong School System before he served as the key educational planner for three major school systems in southern United States. He started his career in higher education as an assistant professor at Valdosta State University, GA, and was then hired as an Associate Professor of Educational Leadership at Georgia Southern University. His areas of academic interest include educational planning, school facility planning, school business management, principalship, and international education. Dr. Chan has published extensively in his areas of expertise in renowned national and international journals. He also presented in AERA and many other professional organizations on various topics in teaching and learning in educational leadership.

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