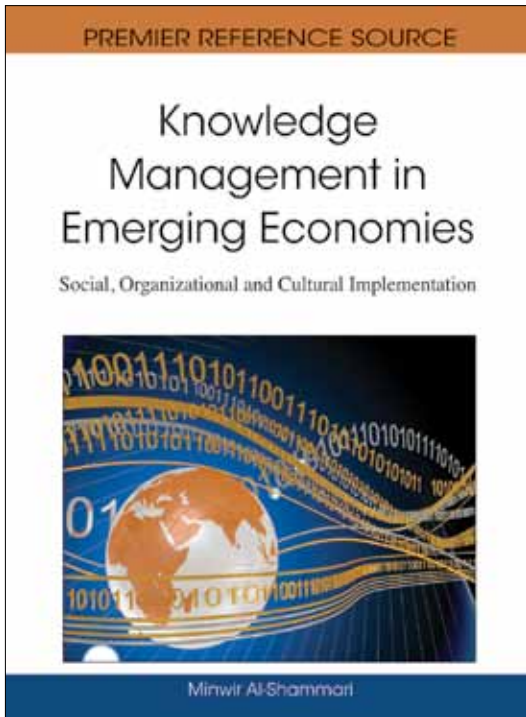


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Knowledge is evolving in the new economy as a distinctive core competency and as a main source of wealth for many countries as well as companies. Managing knowledge as a non-depleting corporate resource can help in the creation of sustainable competitive advantage for today's competitive and globalized business world.

Knowledge Management in Emerging Economies: Social, Organizational and Cultural Implementation seeks focuses on knowledge management theoretical models and empirical research findings for developing economies. This book specifically seeks to understand the social, organizational, and cultural implementation aspects of knowledge management in the context of developing economies, and to discuss issues, challenges, and trends surrounding this implementation.

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Minwir Al-Shammari is Professor of Management and Director of Business Graduate Studies at the University of Bahrain. He holds a PhD in Business Administration (Industrial Management) from University of Glasgow (UK, 1990) and MS in Industrial Management from Central Missouri State University (USA, 1986). He has been involved for about 20 years in teaching, research, training, and/or consultancy in the areas of operations management, knowledge management, supply chain management, business process re-engineering, project management, organization theory, spreadsheet modeling, management Information Systems, organizational change, management science, and research methodology. He is Editor-in-Chief of the *Journal of Supply Chain and Customer Relationship Management*, IBIMA Publishing. He is the author of the premier reference source *Customer Knowledge Management: People, Processes, and Technology* (2009), and editor of *Knowledge Management in Emerging Economies: Social, Organizational and Cultural Implementation* (2010), IGI-Global Publishing. He has published more than 30 research papers that have appeared in international refereed journals such as *International Journal of Knowledge Management*, *Logistics Information Management*, *International Journal of Information Management*, *European Journal of Operational Research*, *Expert Systems with Applications*, *Journal of Computer Information Systems*, *International Journal of Information Management*, *International Journal of Information Communication Technologies and Human Development*, *International Journal of Operations and Production Management*, *Production and Inventory Management Journal*, *Business Process Management Journal*, *International Journal of Commerce and Management*, *International Journal of Computer Applications in Technology*, *Cross-Cultural Management*, *International Journal of Management, Leadership and Organization Development Journal*, and *Creativity and Innovation Management*.



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