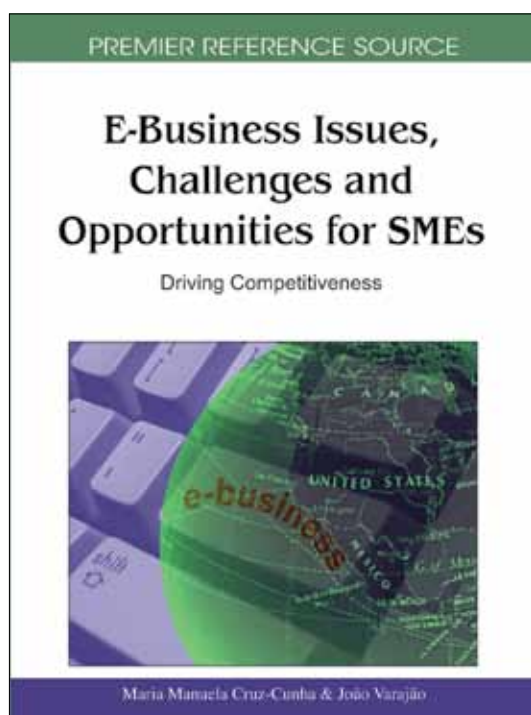


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Released: September 2010

E-Business Issues, Challenges and Opportunities for SMEs: Driving Competitiveness



Maria Manuela Cruz-Cunha (Polytechnic Institute of Cavado and Ave, Portugal) and João Varajão (University of Trás-os-Montes e Alto Douro, Portugal)

Electronic business plays a central role in the economy, facilitating the exchange of information, goods, services, and payments. It propels productivity and competitiveness and is accessible to all enterprises, and as such, represents an opportunity also for SME competitiveness.

E-Business Issues, Challenges and Opportunities for SMEs: Driving Competitiveness discusses the main issues, challenges, opportunities, and solutions related to electronic business adoption, with a special focus on SMEs. Addressing technological, organizational, and legal perspectives in a very comprehensive way, this text aims to disseminate current developments, case studies, new integrated approaches, and practical solutions and applications for SMEs.

Topics Covered:

- Development of e-commerce
- Development of e-procurement
- Enterprise engineering and integration
- Information and application integration
- Level of preparedness of SMEs
- New business models
- Ontologies and taxonomies
- Privacy and security
- Protection against knowledge loss
- Regulatory aspects

ISBN: 9781616928803; © 2011; 490 pp.

Print: US \$180.00 | Perpetual: US \$255.00 | Print + Perpetual: US \$360.00

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