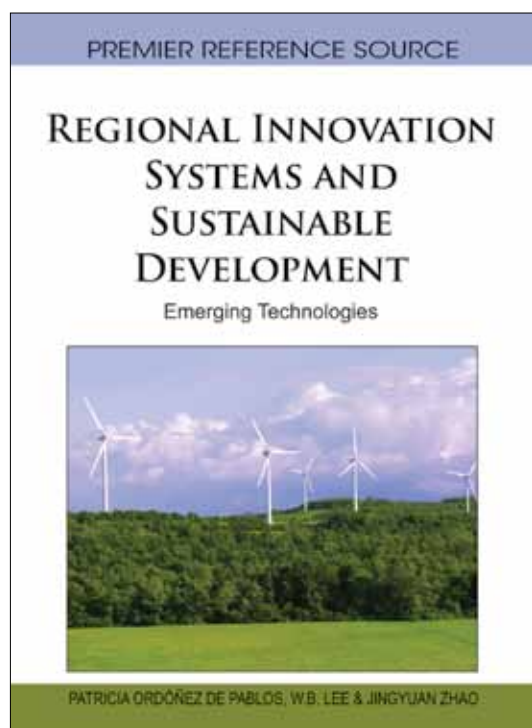


# An Excellent Addition to Your Library!

Released: August 2010

## Regional Innovation Systems and Sustainable Development: Emerging Technologies



Patricia Ordóñez de Pablos (University of Oviedo, Spain),  
W.B. Lee (Polytechnic University of Hong Kong)  
and Jingyuan Zhao (Harbin Institute of Technology, China)

The regional development of society and economy are closely related with innovative capacities. As the benefits of Regional information systems in establishing innovative regional planning are more widely recognized, there is a greater demand for a definitive text on the nascent subject.

**Regional Innovation Systems and Sustainable Development: Emerging Technologies** promotes scientific discussion on standards and practices of regional development, while also covering emerging research topics in regional innovation systems and sustained development. A leading source of information from experts in the field, this text demonstrates the capacity of regional innovation systems, information technology, management and sustainable development for the mutual understanding, prosperity and well being of all the citizens in the world.

### Topics Covered:

- Analysis of Online game distribution
- Dynamics in a non-scale R&D endogenous economic growth
- Innovation Policy, Competitiveness, and Growth
- Mapping the Innovation Activities
- Marketing of Innovation in Biotechnology Firms
- Optimal Policy for Biopharmaceutical Drugs Innovation and Access
- Regional Innovation Capacity Model
- Strategic Regional Networks in Higher Education
- Traceability Systems for Sustainable Development in Rural Areas
- Understanding Knowledge Networks via Social Network Analysis

ISBN: 9781616928469; © 2011; 276 pp.  
Print: US \$180.00 | Perpetual: US \$255.00 | Print + Perpetual: US \$360.00

**Market:** This premier publication is essential for all academic and research library reference collections.

It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

**Patricia Ordóñez de Pablos** is professor in the Department of Business Administration and Accountability, at the Faculty of Economics of The University of Oviedo (Spain). Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital measuring and reporting, organizational learning and human resources management. She is Executive Editor of the *International Journal of Learning and Intellectual*, the *International Journal of Strategic Change Management* and Co-Executive Editor of *International Journal of Chinese Culture and Management*.