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E-Government Website Development: Future Trends and Strategic Models

E-GOVERNMENT WEBSITE DEVELOPMENT

Future Trends and Strategic Models

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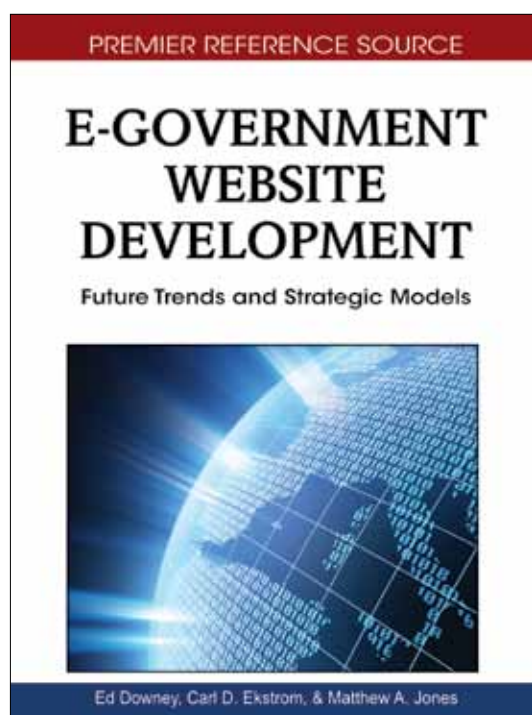
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Web sites present the public face of government to its online constituents. As such, they are the focus of much research and investigation. While many of the investigations are designed to provide basic information about product development, it is the intent of this book to look beyond product development approaches to e-government and to examine emerging trends and strategies in Web site development.

E-Government Website Development: Future Trends and Strategic Models focuses on three foundational aspects of e-government Web sites, namely concepts or theories that influence e-government Web site development, description and analysis of e-government Web site experience from different national perspectives, and possible models that might provide direction for future e-government development. The authors brilliantly incorporate a combination of basic concepts that will guide future development of governmental Web sites, descriptive research about the state of e-government in various parts of the world, and a specific prescription for the future of e-government Web sites into one essential compilation.

Topics Covered:

- E-Government Web site Development
- Market Value vs. Political Value
- Use and Gratification Theory
- Technical Acceptance Model
- Diffusion of Innovation Theory
- Limited English Proficiency (LEP)
- Ethical Decision Making
- Multi-Attribute Decision Making (MADM)
- Fuzzy Sets Theory
- Digital Divide

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Ed Downey is an Associate Professor in the Department of Public Administration at The College at Brockport, State University of New York. He holds a Doctorate in Public Administration from the University at Albany, State University of New York and has private sector experience in Human Resources and as the CEO of a software firm in the health care industry. His primary teaching and research interests are in the areas of productivity improvement and computer applications in organizations and he has worked under grants from the Ford Foundation and Brookings Institution. Ed's recent research is on the evaluation of E-Government web site content. He has just completed a study on the economic and political value of New York State county web sites.