## An Excellent Addition to Your Library!

### Released: April 2010

# Information Resources Management: Concepts, Methodologies, Tools and Applications (4 Vols.)



ISBN: 9781615209651; © 2010; 2686 pp. Print: US \$1950.00 | Perpetual: US \$2925.00 | Print + Perpetual: US \$3900.00

#### Information Resources Management Association, USA

Obtaining, storing and processing information is critical to an organization's success and profitability. Ongoing innovations in information technology challenge managers, practitioners, and researchers to create and adapt to new potlicies, strategies, and solutions for information management.

#### Information Resources Management: Concepts, Methodologies, Tools and Applications is a comprehensive, four-volume reference addressing major issues, trends, and

areas for advancement in information management research. Collecting research from hundreds of leading scholars, this reference aims to encompass essential topics in the discipline and provide theoretical queries to promote further study. This multiple-volume work contains chapters investigating human factors in IT management, as well as IT governance, outsourcing, and diffusion.

#### **Topics Covered:**

- Application of IT to operation
- · Business process management and modeling
- Emerging technologies management
- Human & societal issues in IT management
- Information technology security and ethics
- IS/IT education
- IT governance issues
- IT innovation and diffusion
- IT management in public organizations
- IT outsourcing

**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Information Resources Management Association (IRMA) is a research-based professional organization dedicated to advancing the concepts and practices of information resources management in modern organizations. IRMA's primary purpose is to promote the understanding, development and practice of managing information resources as key enterprise assets among IRM/IT professionals. IRMA brings together researchers, practitioners, academicians and policy makers in information technology management from over 50 countries.



Publishing Academic Excellence at the Pace of Technology Since 1988