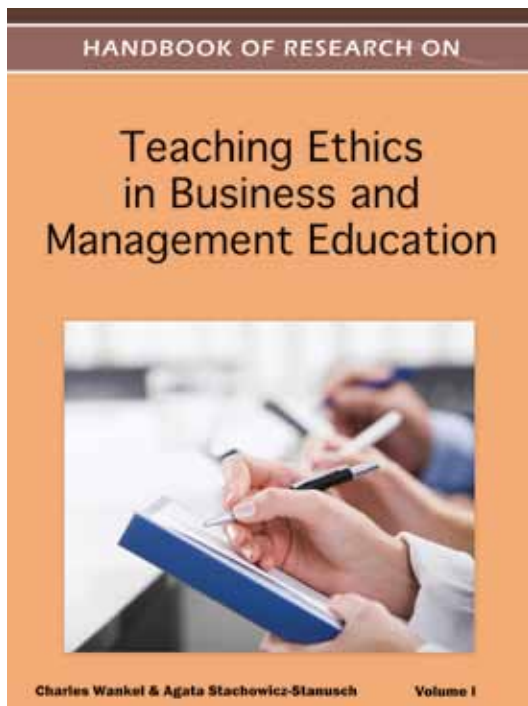


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Released: December 2011

Handbook of Research on Teaching Ethics in Business and Management Education



Charles Wankel (St. John's University, USA) and
Agata Stachowicz-Stanusch (Silesian University of Technology, Poland)

The outset of the 21st century was replete with numerous corruption scandals and a financial crisis, which spawned inquiry into the goals, stances, and curricula of business schools. Such concerns were bolstered by a seeming ethical disorientation by many businesses and businesspeople. Rather than developing business students who are skilled in creating codes of ethics, business schools should aim to develop educational models for future business leaders with ethical substance.

The Handbook of Research on Teaching Ethics in Business and Management Education is an examination of the inattention of business schools to moral education. This reference addresses lessons learned from the most recent business corruption scandals and financial crises, and also questions what we're teaching now and what should be considered in educating future business leaders to cope with the challenges of leading with integrity in the global environment. The book is a comprehensive collection of research from experts in the field of business education and information ethics.

Topics Covered:

- Business Decision Making
- Business Ethics
- Character Development
- Defining Integrity
- Ethical and Cognitive Concepts
- Ethical Decision-Making
- International Business Ethics
- Management Education
- Management Ethics
- Reinventing Management Training

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Dr. Charles Wankel, Professor of Management at St. John's University, New York, holds a doctorate from New York University where he was admitted to Beta Gamma Sigma, the national honor society for business disciplines in AACSB accredited universities. He serves at Erasmus University, Rotterdam School of Management on the Dissertation Committee and as Honorary Vice Rector at the Poznan University of Business and Foreign Languages. He was awarded the Outstanding Service in Management Education and Development Award at the Academy of Management's 2004 meeting. At the August 2007 meeting, he was awarded the McGraw-Hill/Irwin Outstanding Symposium in Management Education Development Award. Columbia University's American Assembly identified him as one of the nation's top experts on Total Quality Management. He co-authored a top selling textbook *Management* (Prentice Hall, 1986), published a St. Martin's Press scholarly book on interorganizational strategy development in Poland, and numerous scholarly articles, monographs, and chapters. The 18,000+ member Academy of Management, the world's premier academic society in this discipline, presented its Best Paper in Management Education Award to him in 1991, and he has been selected to serve as an officer of AOM divisions every year for more than a decade. He is the leading founder and director of scholarly virtual communities for management professors, currently directing seven with thousands of participants in more than seventy nations. (A Google search for "Charles Wankel" will provide you with an awareness of the scope of his online presence). He has led online international Internet collaborations in teaching and research for more than a decade.

Section 1: Introduction

Chapter 1

Teaching Business Ethics in an Epoch of Catastrophes

Wankel Charles (St. John's University, USA)

Stachowicz-Stanusch Agata (Silesian University of Technology, Poland)

Section 2: Ethical and Cognitive Concepts in Management Education for Integrity

Chapter 2

Reinventing Management Training:

Fairholm Matthew R. (University of South Dakota, USA)

Fairholm Gilbert W. (Virginia Commonwealth University, USA)

Chapter 3

Contemporary Application of Traditional Wisdom:

Case Susan S. (Case Western Reserve University, USA)

Smith J. Goosby (Pepperdine University, USA)

Chapter 4

A Consciousness-Based Approach to Management Education for Integrity

Heaton Dennis P. (Maharishi University of Management, USA)

Travis Fred (Maharishi University of Management, USA)

Subramaniam Ravi (Maharishi University of Management, USA)

Chapter 5

Developing Reflection on Values as a Foundation for a Business Career

Duncan Nigel (City University London, UK)

Jones Alwyn (De Montfort University The Gateway, UK)

Chapter 6

Management Education for Developing Spiritual Integrity

Pavlovich Kathryn (University of Waikato Management School, New Zealand)

Chapter 7

A Global Approach towards Teaching Ethics in International Business

Rammal Hussain G. (University of South Australia, Australia)

Chapter 8

Defining Integrity for Individuals and Organizations:

Robbins Jane (University of Arizona, USA)

Chapter 9

Is It Ethical? A Multidimensional Approach to Facilitating Ethical Decision Making in Students

Roper Carolyn (Purdue North Central Westville, USA)

Roberts Cynthia (Purdue North Central Westville, USA)

Section 3: New Approaches to Character Development

Chapter 10

Management Ethics:

Finkelman Jay (California School of Professional Psychology, USA)

Kelly Louise (Marshall Goldsmith School of Management, USA)

Chapter 11

Decision Aids for Business Ethics Education

Norman Ruth T. (Wilmington University, USA)

Money Evelyn T. (Wilmington University, USA)

Chapter 12

Raising Ethics and Integrity Awareness by Incentivizing Professionalism

Clark Timothy S. (Northern Arizona University, USA)

Chapter 13

Developing Ethical Practice through Inquiry:

Linds Warren (Concordia University, Canada)

Trull Andrew (Concordia University, Canada)

Section 4: Clarifying Good and Evil in Business Context

Chapter 14

Showing Business Students How to Contribute to Organizational Cultures Grounded in Moral Character

Sauser William I. (Auburn University, USA)

Sims Ronald R. (College of William and Mary, USA)

Chapter 15

Hate Studies in Business:

Loroz Peggy Sue (Gonzaga University, USA)

Pepper Molly B. (Gonzaga University, USA)

Chapter 16

Business Ethics, Strategy and Organizational Integrity:

Rendtorff Jacob Dahl (Roskilde University, Denmark)

Chapter 17

A "Novel" Approach to the Moral Dimension of Leadership

Tandon Soma Kamal (SNDT University, India)

Chapter 18

Research on Corporate Codes of Ethics and Its Application to University Honor Codes

Hyatt Katherine (Reinhardt University, USA)

Chapter 19

Integrity as a Core Value in Organizations

Griffin Gillian (Flinders University of South Australia, Australia)

Section 5: Modeling Ethical Values in Management Education

Chapter 20

Rethinking Ethics Education in Business Schools in the Post-Financial Crisis Epoch:

Vaiman Vlad (Reykjavik University, Iceland)

Sigurjonsson Throstur Olaf (Reykjavik University, Iceland)

Chapter 21

Nurturing Integrity in Management Education with the Development of an Alternative Web of Metaphors

Audebrand Luc K. (University of British Columbia, Canada)

Burton John W. (University of British Columbia, Canada)

Chapter 22

A Kaleidoscopic Approach to Teaching Ethical Dimensions of Leadership

Peregoy Richard P. (University of Dallas, USA)

Chapter 23

Reflective Cycles and Reflexive Learning Principles:

Nancarrow Michael (International Education Research Centre at CQUniversity, Australia)

Rifkin Will (University of Sydney, Australia)

Chapter 24

Management Education for Integrity:

McCarthy Victoria (Austin Peay State University, USA)

Hulsart Robyn (Austin Peay State University, USA)

Section 6: Integrity in the Academic Context

Chapter 25

Building a Culture of Integrity

Purdy Jill M. (University of Washington Tacoma, USA)

Lawless Joseph (University of Washington Tacoma, USA)

Chapter 26

Understanding Plagiarism Behavior through Criterion Studies:

Martin Daniel E. (California State University, East Bay, USA)

Chapter 27

Academic Dishonesty and Cheating:

Simha Aditya (Gonzaga University, USA)

Cullen John B. (University of Amsterdam, The Netherlands)

Chapter 28

A Critical Assessment of the Oath Project

Amann Wolfgang (Goethe Business School, Germany)

Khan Shibani (Complexity Management Center, Germany)

Chapter 29

Technological Approaches to Maintaining Academic Integrity in Management Education

Heisler William (Troy University, USA)

Westfall Fred (Troy University, USA)

Kitahara Robert (Troy University, USA)

Chapter 30

Mainstreaming Corporate Social Responsibility at the Core of the Business School Curriculum

Jamali Dima (American University of Beirut, Lebanon)

Abdallah Hanin (American University of Beirut, Lebanon)

Chapter 31

Responsible Management Education in Practice:

Tavaniti Marco (DePaul University, USA)

Chapter 32

The Social Responsibility of Business Schools

Pruett Mark (University of South Carolina Upstate, USA)

Section 7: Cultivating Moral Principles through Education

Chapter 33

Reflections on Teaching Business Ethics

Zutshi Ambika (Deakin University, Australia)

Wood Greg (Deakin University, Australia)

Morris Leanne (Deakin University, Australia)

Chapter 34

Innovative Methods of Teaching Integrity and Ethics in Management Education

Odrakiewicz Peter (Poznań University College of Business, Poland & Global Partnership Management Institute, Poland)

Chapter 35

How Business School Research Values Shape the Student Experience

Burgess Thomas F. (University of Leeds, UK)

Chapter 36

Hollywood in the Classroom:

Kester George W. (Washington and Lee University, USA)

Cooper Gregory J. (Washington and Lee University, USA)

Dean Roger A. (Washington and Lee University, USA)

Ganiotis Peter T. (Clemson University, USA)

Goldsby Michael G. (Ball State University, USA)

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