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Privacy Protection Measures and Technologies in Business Organizations: Aspects and Standards

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Why are tools needed to build privacy into business processes? As in most endeavors, tools can help, and in an application area where, for example, privacy may be resisted in favor of the fallacious argument of higher profits, tools are needed. Most professionals have heard of the Privacy Impact Assessment (Warren et al., 2008). This is a tool that evaluates the impact to privacy of a proposed change to business practice. Prior to the introduction of this tool, such impacts to privacy were either done in an ineffective way or not even considered.

Privacy Protection Measures and Technologies in Business Organizations: Aspects and Standards is a collection of research on privacy protection technologies and their application in business organizations. Providing insights and support professionals concerned with the management of expertise, knowledge, information, and organizational development in different types of business organizations and environments. This book will be composed of professionals and researchers working in the field of privacy protection in various disciplines.

Topics Covered:

- Complying with Privacy Laws and Regulations
- Consumer Private Information in Business Organizations
- Discovering or Delimiting Private Information
- Facilitating the Adoption of Privacy Protection Measures
- Gauging the Effectiveness of Privacy
- Protection Measures
- Introducing Privacy Protection Measures
- Legal Aspects of Privacy Protection in Business
- Privacy Enhancing Technologies Applicable to Business
- Privacy Related Business Standards
- Requirements for Privacy Protection Measures



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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

George Yee is a Consultant and an Adjunct Professor with the Dept. of Systems and Computer Engineering, Carleton University, Ottawa, Canada. He was previously a Senior Research Officer for over 7 years in the Information Security Group, National Research Council Canada (NRC). Prior to the NRC, he had significant experience as a member of scientific staff and manager at Bell-Northern Research and Nortel Networks. George received his Ph.D. in Electrical Engineering from Carleton University and is a member of Professional Engineers Ontario. In addition, he is a Certified Information Systems Security Professional (CISSP) and a Certified Software Development Professional (CSDP). George's research interests as an Adjunct Professor lie in the engineering of reliable systems, involving security, fault tolerance, performance, and correctness.

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