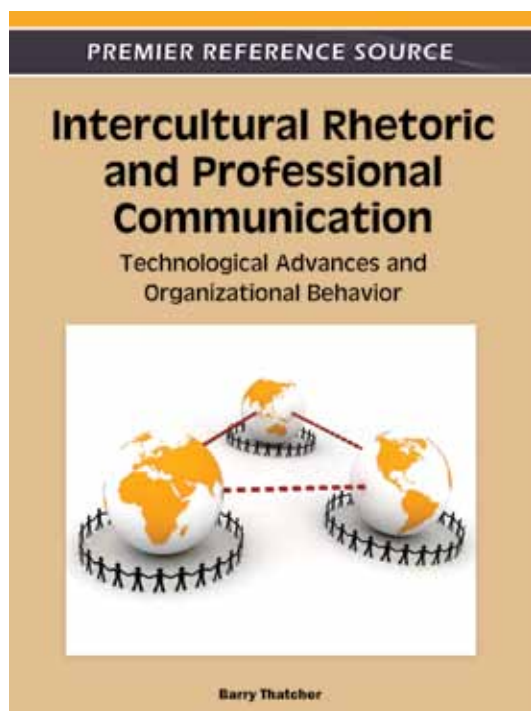


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**Barry Thatcher** is an Associate Professor of Rhetoric and Professional Communication at New Mexico State University and “Profesor Asociado” at El Colegio de Chihuahua, Ciudad Juarez, Mexico. He is Founder and Editor-in-Chief of *The Journal of Rhetoric, Professional Communication, and Globalization* and Co-Editor of *La Revista Latinoamericana de Retorica*. He has published widely on the area of intercultural professional communication and rhetoric, rhetoric in Latin America, border literacy, and research methods. He has worked in a large variety of cross-border and globalization projects, including health, transportation, security, technology transfer, and education.

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