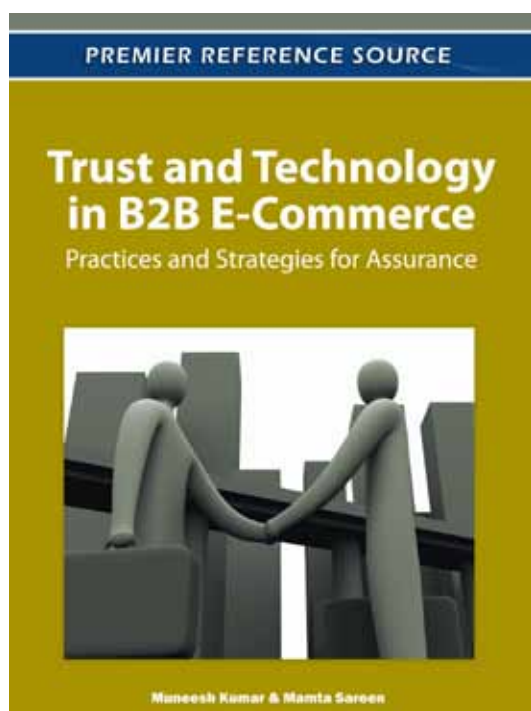


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Trust and Technology in B2B E-Commerce: Practices and Strategies for Assurance



Muneesh Kumar (University of Delhi, India)
and Mamta Sareen (University of Delhi, India)

As the use of technology has considerably increased in B2B e-commerce, it becomes imperative to address the issues of trust that emerge in the context of technology.

Trust and Technology in B2B E-Commerce: Practices and Strategies for Assurance focuses on various trust issues that emerge from deployment of various e-commerce technologies in interorganizational relationships. Some of these issues relate to security, privacy, authentication, non-repudiation, quality of Web interface, system performance, infrastructure, and environmental factors. This book contributes to the ongoing process of developing a framework for understanding the process of building trust in B2B e-commerce.

Topics Covered:

- Anti-Virus Software
- Authentication
- E-Procurement Systems
- Firewall Technology
- Models of E-Commerce
- System Infrastructure and Performance
- Technology and Trust
- Trust in B2B E-Commerce
- VPN Implementation
- Web Interfaces and Trust

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Muneesh Kumar is a Professor, at Department of Financial Studies, University of Delhi (India). His responsibilities include teaching banking and information systems related courses to students of Masters in Finance and Control (MFC) programme and supervising research. He has published several articles in international journals and presented papers in several international conferences. He has also authored three books and co-edited three books. He is associated with the several expert committees appointed by Government of India such as expert committee for IT projects of India Post and Market Participation Committee of Pension Fund Regulatory and Development Authority (PFRDA).

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