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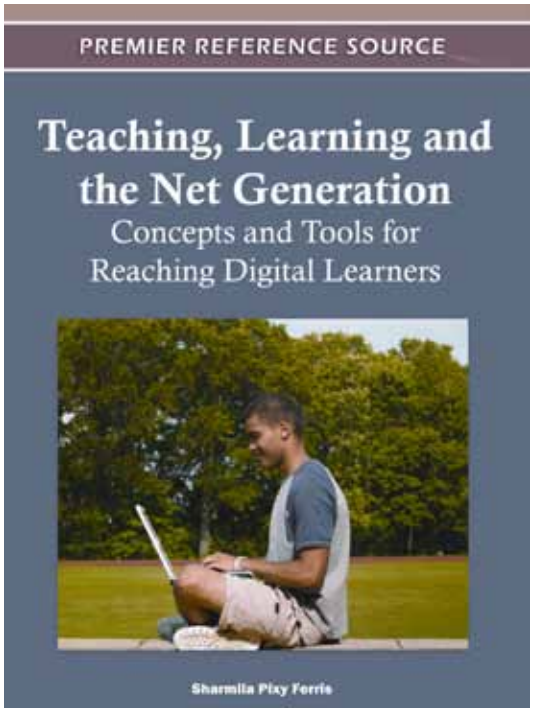
Teaching, Learning and the Net Generation: Concepts and Tools for Reaching Digital Learners



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Sharmila Pixy Ferris (William Paterson University, USA)

Although a growing body of research demonstrates the need for education to adapt to the needs of the Net Generation, research also shows that traditional teaching methods continue to dominate the classroom. To stay effective, higher education must adapt to the needs of this unique generation of digital natives who grew up with computer technologies and social media.

Teaching, Learning and the Net Generation: Concepts and Tools for Reaching Digital Learners provides pedagogical resources for understanding digital learners, and effectively teaching and learning with today's generation of digital natives. This book creates a much-needed resource that moves beyond traditional disciplinary and geographical boundaries, bridges theories and practice, and addresses emerging issues in technology and pedagogy.

Topics Covered:

- Active Learning
- Blogs, Wikis, and Podcasts
- Collaborative Learning
- Digital Learners
- Digital Technologies
- Experiential Learning
- Learner Characteristics
- Peer-to-Peer Learning
- Social Media
- The Net Generation

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Sharmila Pixy Ferris (PhD, the Pennsylvania State University, 1995) is an Associate Professor in the Interpersoanl Concentration of the Department of Communication at William Paterson University. With a Master's in English and a Bachelor's in Psychology, Dr. Ferris brings an interdisciplinary focus to her research in computer-mediated communication. This relatively new field builds on an investigation of the potentials and innovations introduced to the field of communication by new computer technologies. Within the broader area of computer-mediated communication, Dr. Ferris studies gender, small groups, orality and literacy, and adoption patterns. She is an experienced consultant, and has worked with regional, national and multi-national corporations to conduct diversity training as well as workshops in communication skills, leadership, and teamwork. She has been published in a variety of journals including *Qualitative Research Reports, The New Jersey Journal of Communication, The Electronic Journal of Communication, Interpersonal Computing and Technology, The Journal of Electronic Publishing and Computer-Mediated Communication Magazine*.

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