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Open Innovation in Firms and Public Administrations: Technologies for Value Creation



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Economic globalization and the application of information and communication technologies have offered firms the opportunity to develop and distribute new knowledge.

Open Innovation in Firms and Public Administrations: Technologies for Value Creation analyzes open innovation in a global context and proposes business models and institutional actors that promote the development of open innovation in firms, institutions, and public administrations worldwide. This book provides insights and supports executives concerned with the management of open innovation and organizational development in different types of open innovation communities and environments.

Topics Covered:

- Collaborative Innovation
- Innovation Efficiency
- Intellectual Property
- Knowledge Sharing
- Leadership in Open Innovation
- Open Business Models
- Open Innovation in the Mobile Industry
- Organizational Culture
- Process Innovation
- Technology-Driven Innovation

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Carmen de Pablos Heredero is a Professor in the Business Administration Area at the Rey Juan Carlos University in Madrid, Spain from 1994. She is the main researcher for the OpenInnova group centered on the research of Open innovation and is responsible for the Master's degree and Doctoral program on Business Administration and Organization Theory. She is specialized in the impact of information technologies over organizational systems and entrepreneurship where she develops main research. She has presented communications in different international venues and has published in specialized journals. She has also worked as a consultant in the area of IS management at Prima Consulting.

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