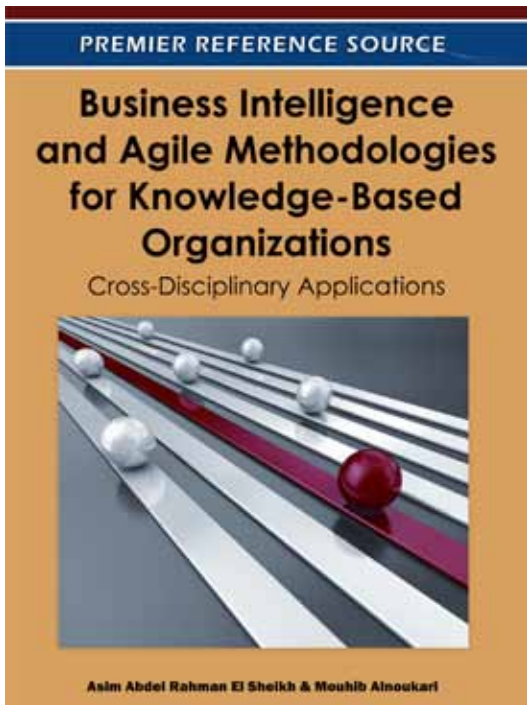


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## Business Intelligence and Agile Methodologies for Knowledge-Based Organizations: Cross-Disciplinary Applications



Asim Abdel Rahman El Sheikh (The Arab Academy for Banking and Financial Sciences, Jordan) and Mouhib Alnoukari (Arab International University, Syria)

Business intelligence applications are of vital importance as they help organizations manage, develop, and communicate intangible assets such as information and knowledge. Organizations that have undertaken business intelligence initiatives have benefited from increases in revenue, as well as significant cost savings.

**Business Intelligence and Agile Methodologies for Knowledge-Based Organizations: Cross-Disciplinary Applications** highlights the marriage between business intelligence and knowledge management through the use of agile methodologies. Through its fifteen chapters, this book offers perspectives on the integration between process modeling, agile methodologies, business intelligence, knowledge management, and strategic management.

### Topics Covered:

- Agile Modeling for Business Intelligence
- Business Intelligence Government Framework
- Business Intelligence in Higher Education
- E-Government Systems
- Knowledge and IT Integration in Organizations
- Knowledge Discovery Process Models
- Measurement of Brand Lift
- Risk Management in Knowledge-Based Organizations
- Web Engineering and Business Intelligence

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**Asim Abdel Rahman El Sheikh** is Dean of Information Technology in the Arab Academy for Banking and Financial Sciences (AABFS). He supervised a number of theses in simulation and software engineering. He earned his PhD and MSc from London School of Economics & Political Science, and his BSc from University of Khartoum. He was a researcher in the Computer-Aided Simulation Modeling (CASIM) Research Group. He worked as programmer, system analyst & designer in many organizations. He has authored two books and many articles. His research interest areas include SW piracy, software outsourcing, simulation modeling, and SW engineering.



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