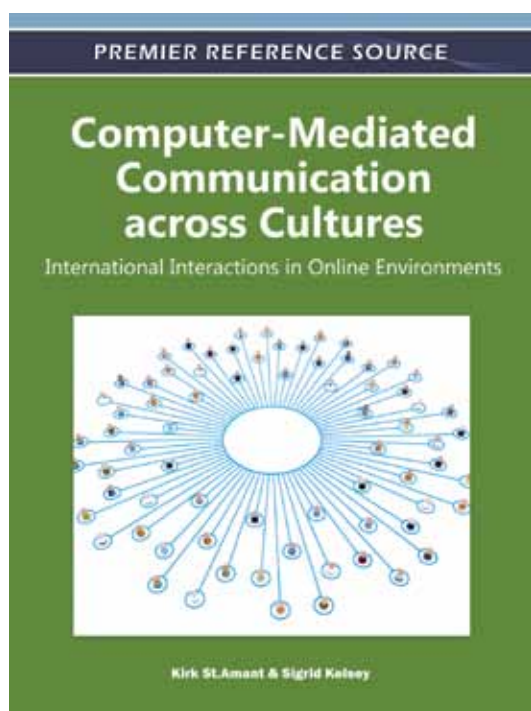


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Computer-Mediated Communication across Cultures: International Interactions in Online Environments



Kirk St. Amant (East Carolina University, USA)
and Sigrid Kelsey (Louisiana State University, USA)

Over one billion people access the Internet worldwide, and new problems of language, security, and culture accompany this new excess in access.

Computer-Mediated Communication across Cultures: International Interactions in Online Environments provides readers with the foundational knowledge needed to communicate safely and effectively with individuals from other countries and cultures via online media. Through a closer examination of the expanded global access to the Web, this book discusses the use and design of cross-cultural digital media and the future of the field for executives, marketers, researchers, educators, and the average user.

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- The Future of Global Cyberspace

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Kirk St. Amant is an Associate Professor of Technical and Professional Communication in the Department of English at East Carolina University. He has a background in anthropology, international government, and technical communication, and his research interests include intercultural exchanges via online media and international outsourcing. He has taught online and conventional courses in technical and professional communication and in intercultural communication for Texas Tech University, Mercer University, and James Madison University. He has also taught courses in e-commerce, distance education, and business communication in Ukraine as a part of the USAID-sponsored Consortium for the Enhancement of Ukrainian Management Education (CEUME).

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