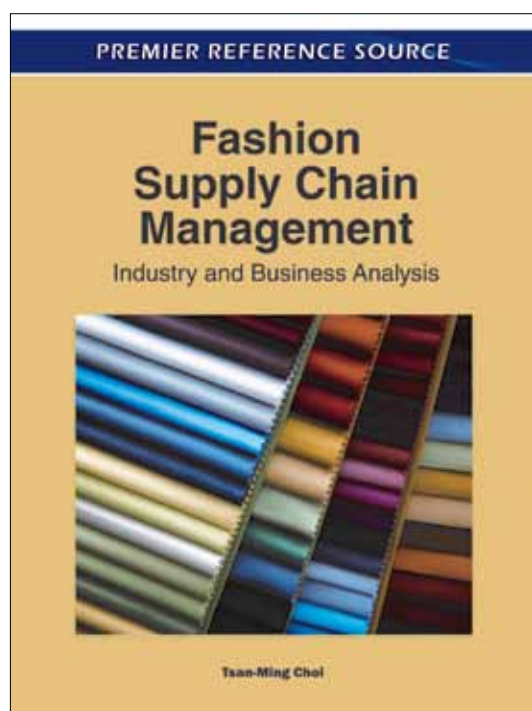


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Fashion Supply Chain Management: Industry and Business Analysis



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Tsan-Ming Choi (The Hong Kong Polytechnic University, Hong Kong)

Fashion Supply Chain Management (FSCM) is an important topic in the modern fashion industry. In addition to the traditional functions of logistics management in fashion companies, which include inventory management, transportation management, and facility control, FSCM places a strong emphasis on collaboration and partnership among channel members along the fashion supply chain. Obviously, FSCM provides a very strong area for establishing a competitive edge for fashion companies.

Fashion Supply Chain Management: Industry and Business Analysis focuses on reporting both quantitative research on FSCM and exploratory studies on emerging supply chain management issues in the fashion industry. This reference will help both academicians and practitioners understand more about the latest development and solution schemes in FSCM, as it is a pioneering text which reports many important research results in quantitative FSCM.

Topics Covered:

- Bullwhip Effect in Fashion Supply Chains
- Fast Fashion Models
- Information Systems in FSCM
- Inventory Management in Fashion Supply Chains
- Mass Customization in Fashion
- M-Commerce and E-Commerce in Fashion Supply Chains
- Optimization Models for FSCM
- Quick Response Strategies
- RFID Technology Supported FSCM
- Vendor Managed Inventory Models in FSCM

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Tsan-Ming (Jason) Choi is an Associate Professor in the Institute of Textiles and Clothing at the Hong Kong Polytechnic University. His current research interests mainly focus on fashion supply chain management. He is now an Associate Editor/editorial board Member of journals such as *IEEE Transactions on Systems, Man and Cybernetics – Part A* and *Journal of Fashion Marketing and Management*. He has published extensively in leading business and engineering journals such as *IEEE Transactions on Automatic Control*, *Production and Operations Management*, *Decision Support Systems*, *European Journal of Operational Research*, *International Journal of Production Economics*, and various other IEEE Transactions. His papers have also appeared in well-established fashion and textiles journals such as *Journal of Fashion Marketing and Management*, *Journal of the Textile Institute*, and *Textile Research Journal*.

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