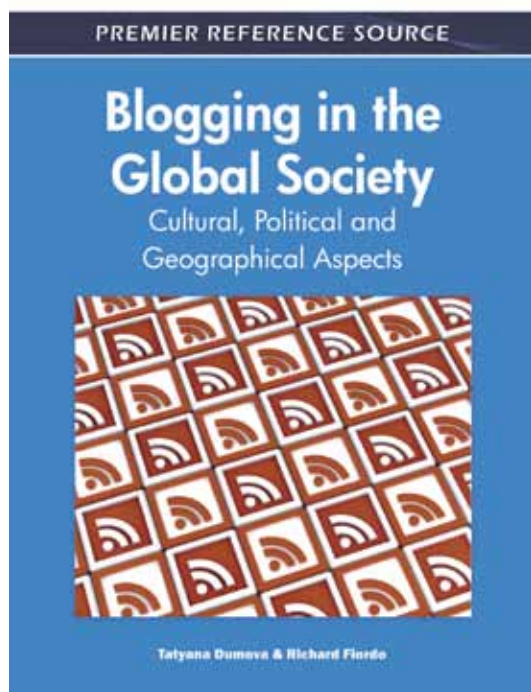


An Excellent Addition to Your Library!

Released: September 2011

Blogging in the Global Society: Cultural, Political and Geographical Aspects



Tatyana Dumova (Point Park University, USA)
and Richard Fiordo (University of North Dakota, USA)

During the past decade, blogging has not only grown, but it has also become a truly international phenomenon: about two thirds of all blogs are written in a language other than English.

Blogging in the Global Society: Cultural, Political and Geographical Aspects provides a comprehensive view of blogging as a global practice. Bloggers have created a new virtual world—a blogosphere—populated with opinion leaders and information purveyors, political pundits and activists, human and animal rights defenders and abusers, corruption fighters and truth seekers, as well as professionals, marketers, advertisers, journalists, celebrities, artists, academics, and bored consumers of all sorts. This book provides a cross-disciplinary analysis of the social, cultural, and political factors affecting blogging practices, tracing the diffusion of blogging as a global communication innovation, uncovering particularities and patterns of adoption in different cultures and geographical regions, and shedding light on trends in the global blogosphere.

Topics Covered:

- Blogging and Cultural Differences
- Blogging and Regional Differences
- Blogging in the U.S., Canada, Europe, Middle East, Africa, India, China, South Asia, and South America
- Blogosphere
- Global Trends in Blogging
- History of Blogging
- Rhetoric of Blogging
- The Future of the Global Blogosphere
- Web 2.0

ISBN: 9781609607449; © 2012; 285 pp.

Print: US \$195.00 | Perpetual: US \$295.00 | Print + Perpetual: US \$390.00

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Tatyana Dumova (PhD, Bowling Green State University) is an Associate Professor of Digital Media in the School of Communication at Point Park University (Pittsburgh, Pennsylvania). Her research focuses on the social implications of information and communication technologies and the role of technology in teaching and learning. She has presented and published her research nationally and internationally. Most recently, she has lead-edited a two-volume *Handbook of Research on Social Interaction Technologies and Collaboration Software: Concepts and Trends* (IGI Global).



www.igi-global.com

Publishing Academic Excellence
at the Pace of Technology Since 1988

Section 1: The Global Blogosphere: Political, Cultural, Legal, and Ethical Issues

Chapter 1

Blogs as a Source of Democratic Deliberation

Kaye Barbara K. (University of Tennessee Knoxville, USA)

Johnson Thomas J. (University of Texas Austin, USA)

Muhlberger Peter (Texas Tech University, USA)

Chapter 2

The Blogosphere in the "Land of Smiles":

Wall Melissa (California State University – Northridge, USA)

Kirdnark Treepon (Bangkok University, Thailand)

Chapter 3

Fame, Fantasy, Fanfare and Fun:

Tai Zixue (University of Kentucky, USA)

Chapter 4

The Funhouse Mirror:

Hardin Marie (Pennsylvania State University, USA)

Zhong Bu (Pennsylvania State University, USA)

Corrigan Thomas F. (Pennsylvania State University, USA)

Chapter 5

Civility or Censorship?:

Shaffer Gwen L. (University of California Irvine, USA)

Section 2: Blogs and Blogging: Case Studies

Chapter 6

Getting Schooled:

Kurylo Anastacia (Marymount Manhattan College, USA)

Kurylo Michael (KnickerBlogger.Net, USA)

Chapter 7

Rebels, Heretics, and Exiles:

Gold Naomi (Samford University, USA)

Chapter 8

The Status of Blogging in the Republic of Ireland:

Brost Lori F. (Central Michigan University, USA)

McGinnis Carol (Central Michigan University, USA)

Chapter 9

Bloggng for Sovereignty:

Martin Justin D. (The University of Maine, USA)

El-Toukhy Sherine (The University of North Carolina at Chapel Hill, USA)

Chapter 10

Bloggng as a Means of Grieving

DeGroot Jocelyn M. (Southern Illinois University Edwardsville, USA)

Carmack Heather J. (Missouri State University, USA)

Section 3: Analyzing Blogs: Approaches and Perspectives

Chapter 11

U.S. Political Blogs:

Webb Lynne M. (University of Arkansas, USA)

Fields Tiffany E. (University of Arkansas, USA)

Boupha Sittthivorada (University of Arkansas, USA)

Stell Matthew N. (University of Arkansas, USA)

Chapter 12

Bloggng Motivations for Latin American Bloggers:

Bronstein Jenny (Bar-Ilan University, Israel)

Chapter 13

The First Amendment's Impact on Bloggers:

Azriel Joshua (Kennesaw State University, USA)

Chapter 14

Analyzing Blogs:

Fiordo Richard (University of North Dakota, USA)

Chapter 15

Social Interaction Technologies and the Future of Bloggng

Dumova Tatyana (Point Park University, USA)

Order Your Copy Today!

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

Enclosed is check payable to IGI Global in
US Dollars, drawn on a US-based bank

Credit Card Mastercard Visa Am. Express

3 or 4 Digit Security Code: _____

Name on Card: _____

Account #: _____

Expiration Date: _____