
Felix B. Tan (Auckland University of Technology, New Zealand)

Today’s businesses are more geographically dispersed than ever and organizations continue to explore the benefits of operating virtually, necessitating continued research on global information management.

International Enterprises and Global Information Technologies: Advancing Management Practices offers solutions, best practices, and case studies on information management on a global scale among developed, developing, and emerging nations. Organizational and managerial implications are explored in-depth, making this publication essential for researchers and professionals who need to understand the mechanics of today’s global business environment.

Topics Covered:

• Business Process Outsourcing
• Global Software Development
• ICT Use and Satisfaction
• Impact of Culture on Technology Use
• Knowledge Management Systems Diffusion
• Managing Knowledge Transfer
• Mobile Internet Services
• Organizational Communication
• Strategic Alignment
• Understanding IT Governance

Print: US $180.00 | Perpetual: US $255.00 | Print + Perpetual: US $360.00

Felix B. Tan is Professor of Information Systems, Discipline Chair of Business Information Systems and Director of the Centre for Research on Information Systems Management (CRISM) at Auckland University of Technology, New Zealand. He is the Editor-in-Chief of the Journal of Global Information Management. He was on the Council of the Association for Information System from 2003 to 2005. He has held visiting positions with the National University of Singapore, The University of Western Ontario, Georgia State University and The University of Hawaii at Manoa. Dr. Tan is internationally known for his work in the global IT field. His other research interests include user behaviour in e-commerce, m-commerce, Web 2.0, and IS strategy, management, and governance. Dr. Tan has published in MIS Quarterly, Information & Management, Communications of the AIS, IEEE Transactions on Engineering Management, IEEE Transactions on Personal Communications, Information Systems Journal, Journal of Information Technology, International Journal of Electronic Commerce, Communications of the ACM, as well as other journals and refereed conference proceedings.

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.
Section 1: Technology and Terminology

Chapter 1
Economic Freedom and the Impact of Technology on Productivity
Robin Ashok (Rochester Institute of Technology, USA)
Trihanella Thomas (State University of New York at Oswego, USA)

Chapter 2
The Influence of National and Organizational Cultures on Technology Use
Guo Zixiu (University of New South Wales, Australia)
D’Ambra John (University of New South Wales, Australia)

Chapter 3
Understanding IT Governance:
Robh Akhtar (University of Queensland, Australia)
Parent Michael (Simon Fraser University, Canada)

Chapter 4
User Evaluation of E-Government Systems:
Zhang Nan (Tsinghua University, China)
Guo Xunhua (Tsinghua University, China)
Chen Guoqing (Tsinghua University, China)
Chau Patrick Y. K. (University of Hong Kong, China)

Chapter 5
Factors Influencing SME Compliance with Government Regulation on Use of IT:
Kyobe Michael (University of Cape Town, South Africa)

Chapter 6
Knowledge Management Systems Diffusion in Chinese Enterprises:
One-Ki (Daniel) Lee (University of Massachusetts Boston, USA)
Mo (Winnie) Wang (City University of Hong Kong, Hong Kong)
Lam Kai H. (City University of Hong Kong, Hong Kong)
Zeya (Jerry) Peng (University of Science and Technology of China, China)

Chapter 7
Factors Affecting Information Communication Technologies Usage and Satisfaction:
Rosabah Kamel (Kuwait University, Kuwait)
Hamdy Hosni (Kuwait University, Kuwait)

Chapter 8
The Information Overload Paradox:
Kock Ned (Texas A&M International University, USA)
Del Aguila-Obra Ana Rosa (University of Malaga, Spain)
Padilla-Meléndez Antonio (University of Malaga, Spain)

Chapter 9
The Influence of Organizational Communication Openness on the Post-Adoption of Computers:
Al-Gahtani Said S. (King Khalid University, Saudi Arabia)
Shih Hung-Pin (Hsuan Chuang University, Taiwan)

Chapter 10
Chronism Theory, Culture, and System Delay:
Rose Gregory M. (Washington State University, USA)
DeVilliers Catina (University of Pretoria, South Africa)
Straub Detmar W. (Georgia State University, USA)

Section 2: Cases and International Comparisons

Chapter 11
A Cross-National Study of Mobile Internet Services:
Shin Dong Hee (Sung Kyung Kwan University, South Korea)

Section 3: Trends and Techniques

Chapter 12
Flexibility in Offshoring:
Yadav Vanita (Institute of Rural Management Anand (IRMA), India)
Adya Monica (Marquette University, USA)
Sridhar Varadharajan (Sasken Communication Technologies, India)
Nath Dhirav (Management Development Institute, India)

Chapter 13
Taking Information Systems Business Process Outsourcing Offshore:
Beverakis Georgia (University of New South Wales, Australia)
Dick Geoffrey N. (University of New South Wales, Australia)
Ceez-Kecmanov Dubravka (University of New South Wales, Australia)

Chapter 14
Managing Knowledge Transfer in Offshore Software Development:
Aman Aini (University Kebangsaan Malaysia, Malaysia)
Nicholson Brian (Manchester Business School, UK)

Chapter 15
IT Maturity and Strategic Alignment:
Huang Leelien Ken (Feng Chia University, Taiwan)

Order Your Copy Today!

Name: __________________________________________
Organization: __________________________________
Address: _________________________________________
City, State, Zip: __________________________________
Country: _________________________________________
Tel: _____________________________________________
Fax: _____________________________________________
E-mail: _________________________________________

- Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank
- Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express

3 or 4 Digit Security Code: __________________________
Name on Card: __________________________________
Account #: _____________________________________
Expiration Date: _________________________________