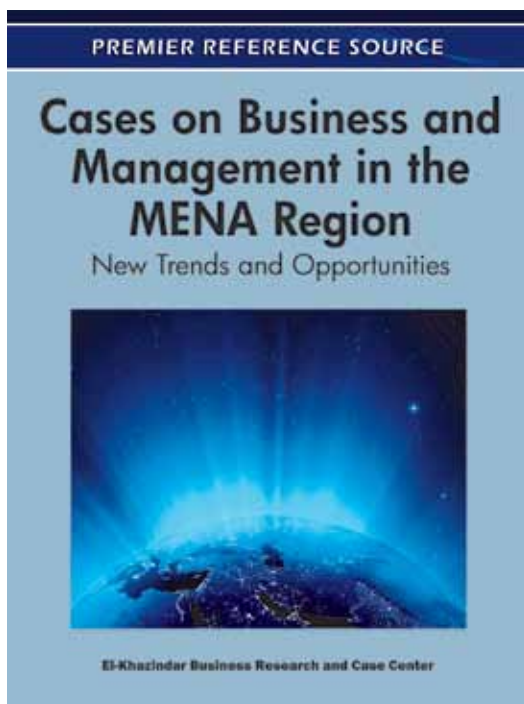


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Adel I. El-Ansary, editor-and-chief of *Cases on Business and Management in the MENA Region*, is the Donna L. Harper Professor of Marketing at the University of North Florida. Prior to joining the faculty at the University of North Florida as the First Holder of the Paper and Plastics Educational Research Foundation Eminent Scholar Chair in Wholesaling, he served as Professor and Chairman of Business Administration at the George Washington University, Washington, D.C. Having lectured, consulted, and conducted research in over thirty-five countries across six continents, El-Ansary achieved the status of a global educator. El-Ansary is a Fulbright Scholar. He received the State of Florida University System Professional Excellence Award in 1999 and was named Prime Osborne, III Distinguished Professor in 2002. He is co-author of the leading text-reference books on *E-Marketing*, 3rd and 4th editions, Prentice-Hall, 2003 & 2006 and *Marketing Channels*, 1st through 7th edition, Prentice-Hall, 1977 - 2006. He is a contributor to the *Encyclopedia of Marketing*, *Encyclopedia of Economics*, *American Marketing Association Marketing Encyclopedia*, the *Logistics Handbook*, and over thirty-five contributions to books and conference proceedings. El-Ansary's research and writing contributed eighteen key articles published in major journal including the *Journal of Marketing*, *Journal of Marketing Research*, *Journal of Marketing Channels*, *Journal of Retailing*, *Journal of the Academy of Marketing Science*, *Journal of Relationship Marketing*, *Journal of Macro Marketing*, *European Business Review*, *Journal of Personal Selling and Sales Management*, and *International Marketing Review*.

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