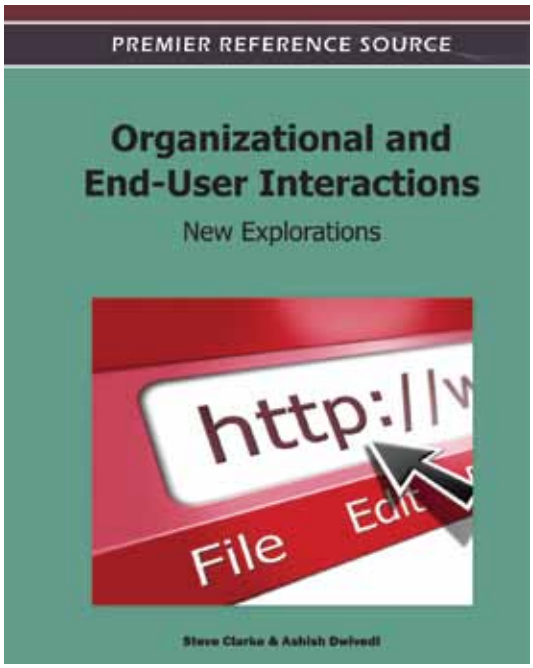
An Excellent Addition to Your Library!

Released: April 2011

Organizational and End-User Interactions: New Explorations



ISBN: 9781609605773; © 2011; 482 pp.
Print: US $180.00 | Perpetual: US $255.00 | Print + Perpetual: US $360.00

Steve Clarke (University of Hull Business School, UK)
and Ashish Dwivedi (The University of Hull, UK)

As technology continues to advance so does the need for understanding how this will affect us. We, as the users are subject to actions which bring into conflict the needs and characteristics of human actors, the demands of technology, and the wealth of research in End-User Interactions (EUC).

Organizational and End-User Interactions: New Explorations provides a comprehensive look at studies that show a significant contribution in EUC by relating organizational and end user computing to organizational and end user performance and productivity, strategic and competitive advantage, and electronic commerce. This book touches on possible future directions of ECU, and why they are viewed as important for the future. The body of knowledge in this topic area continues to grow and with it comes a fertile ground for future exploration in the EUC domain.

Topics Covered:

- OEUC affects of organizational strategic and competitive advantage
- OEUC controls for security and privacy
- OEUC hardware and software
- OEUC management
- OEUC privacy, security, and copyright issues
- OEUC productivity and performance
- OEUC relation to information resources management
- OEUC risk factors
- OEUC satisfaction
- OEUC supports and training

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Steve Clarke, Ph.D.received a BSc in Economics from The University of Kingston Upon Hull, an MBA from the University of Luton, and a PhD in human centred approaches to information systems development from Brunel University (UK). He is a professor of Information Systems in the University of Hull Business School (UK). He has extensive experience in management systems and information systems consultancy and research, focusing primarily on the identification and satisfaction of user needs and issues connected with knowledge management. His research interests include: social theory and information systems practice; strategic planning; and the impact of user involvement in the development of management systems. Professor Clarke is the co-editor of two books, Socio-Technical and Human Cognition Elements of Information Systems, 2003 published by Idea Group Publishing, and Beyond Knowledge Management, 2004 published by Idea Group Publishing.

IGI GLOBAL
DISSEMINATOR OF KNOWLEDGE
www.igi-global.com

Publishing Academic Excellence
at the Pace of Technology Since 1988

Section 1: Section 1

Chapter 1
The Impacts of Brand Equity, Security, and Personalization on Trust Processes in an E-Commerce Environment:
Stoecklin-Serino Catharina (Florida State University, USA)
Paradice David (Florida State University, USA)
Hooker Robert E. (University of South Florida Polytechnic, USA)

Chapter 2
Does Self-Efficacy Matter?
Kim Young Hoon (Rutgers University, USA)
Kim Dan J. (University of Houston Clear Lake, USA)

Chapter 3
Trust Restoration in Electronic Commerce
Liao Qinyu (The University of Texas at Brownsville and Texas Southmost College, USA)
Luo Xin (University of Mexico, Mexico)
Gurung Anil (Marshall University, USA)

Section 2: Section 2

Chapter 4
Delivery and Payment Options as Antecedents to Enhanced Online Retailing
Shanahan Kevin J. (Mississippi State University, USA)
Ross-Wooldridge Barbara (The University of Texas at Tyler, USA)
Hermans Charles M. (Missouri State University, USA)

Chapter 5
Swift Trust in Web Vendors:
Li Xin (University of North Carolina at Pembroke, USA)
Rong Guang (Clemson University, USA)
Carter Michelle (Clemson University, USA)
Thatcher Jason (Clemson University, USA)

Chapter 6
An End-User's Journey of System Use:
Hussain Zahid (University of Bradford, UK)
Hafeez Khalid (The University of York, UK)

Chapter 7
End User Authentication (EUA) Model and Password for Security
Oreku George S. (Harbin Institute of Technology, China)
Li Jianzhong (Harbin Institute of Technology and Heilongjiang University, China)

Chapter 8
A Model of the Relationship among Consumer Trust, Web Design and User Attributes
Zhang Xiaoni (Northern Kentucky University, USA)
Prybutok Victor R. (University of North Texas, USA)
Ryan Sherry (University of North Texas, USA)
Pavur Robert (University of North Texas, USA)

Chapter 9
Capturing and Comprehending the Behavioral/Dynamical Interactions within an ERP Implementation
Burns James R. (Texas Tech University, USA)
Jung Don G. (MyongJi University, Korea)
Hoffman James J. (Texas Tech University, USA)

Section 3: Section 3

Chapter 10
An Empirical Study of Computer Self-Efficacy and the Technology Acceptance Model in the Military:
Levy Yair (Nova Southeastern University, USA)
Green Bruce D. (The GBS Group, USA)

Chapter 11
Errors in Operational Spreadsheets
Powell Stephen G. (Dartmouth College, USA)
Baker Kenneth R. (Dartmouth College, USA)
Lawson Barry (Dartmouth College, USA)

Chapter 12
Organizational Factors and Information Technology Use:
Arsal Riza Ergun (Istanbul Bilgi University, Turkey)
Thatcher Jason (Clemson University, USA)
Zagenczyk Thomas (Clemson University, USA)
McKnight D. Harrison (Michigan State University, USA)
Ahuja Manju (University of Louisville, USA)

Chapter 13
Support and Facilitating Conditions to Computer Workers Who Dislike Working with Computers
Harris Ranida (Indiana University Southeast, USA)
Marett Kent (Mississippi State University, USA)

Chapter 14
Analysis of User Involvement and Participation on the Quality of IS Planning Projects:
Sridhar Varadharajan (Management Development Institute, India)
Nath Dhruv (Management Development Institute, India)
Malik Amit (Management Development Institute, India)

Section 4: Section 4

Chapter 15
Knowledge Worker Productivity:
Nicholson Darren (Rowan University, USA)
Nicholson Jennifer (Rowan University, USA)
Parboteeah D. (Eastern New Mexico University, USA)
Valacich Joseph (Washington State University, USA)

Chapter 16
Assessing the Dimension of Magnitude in Computer Self-efficacy:
Downey James (University of Central Arkansas, USA)
Rainer R. (Auburn University, USA)

Chapter 17
A Theoretical Investigation and Extension of a Model of Information Technology Architecture Maturity
Bradley Randy V. (The University of Tennessee, USA)
Byrd Terry Anthony (Auburn University, USA)

Chapter 18
Friend or Foe?
Brennan Linda (Mercer University, USA)

Order Your Copy Today!

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

☐ Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank

☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express

3 or 4 Digit Security Code: _____

Name on Card: _____

Account #: _____

Expiration Date: _____