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## Global Aspects and Cultural Perspectives on Knowledge Management: Emerging Dimensions

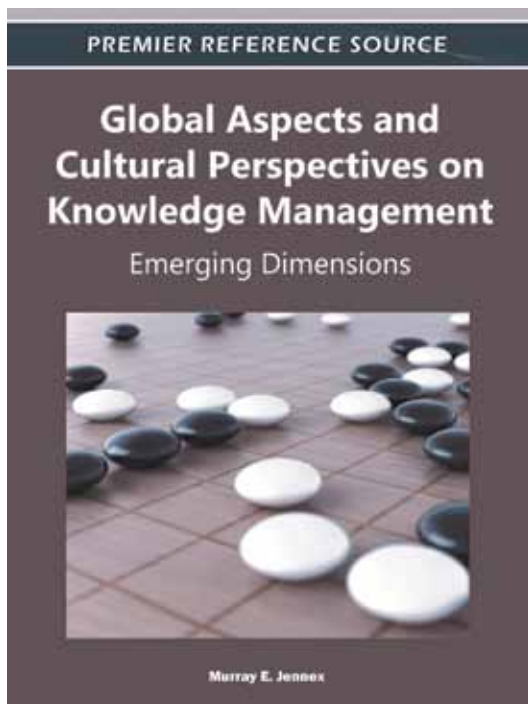
Murray E. Jennex (San Diego State University, USA)

Due to the recent advances in computers and technology as a whole, Knowledge Management has taken on a whole new importance. In our society we need KM to ensure that we apply knowledge correctly to differing situations and effectively use that information at the correct times.

**Global Aspects and Cultural Perspectives on Knowledge Management: Emerging Dimensions** presents new technologies, approaches, issues, solutions, and cases that can help an organization implement a knowledge management (KM) initiative or provide a knowledge base for the practitioner/academic researcher. This book presents the issues that drive the technologies, processes, methodologies, techniques, and practices used to implement KM in a variety of ways and in the multi-faceted modern environment that we find ourselves in today.

### Topics Covered:

- Case studies of knowledge management and organizational memory systems
- Cognitive theories of knowledge management and organizational memory
- Enablers and inhibitors of knowledge sharing and knowledge transfer behaviors
- Global issues in knowledge management and organizational memory
- Methodologies and processes for developing knowledge management systems
- Building Web-based learning communities
- Constructivist approaches to Web-based learning and teaching
- Decision making in implementing Web-based learning and teaching
- Management side of Web-based learning and teaching
- Network learning using WLTT
- Project Management for implementing WLTT
- Web-based CSCL



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**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

**Murray E. Jennex** is an associate professor at San Diego State University, Editor-in-Chief of the *International Journal of Knowledge Management*, Editor-in-Chief of IGI Global book series, Co-Editor in Chief of the *International Journal of Information Systems for Crisis Response and Management*, and President of the Foundation for Knowledge Management (LLC). Dr. Jennex specializes in knowledge management, system analysis and design, IS security, e-commerce, and organizational effectiveness. Dr. Jennex serves as the Knowledge Management Systems Track Co-Chair at the Hawaii International Conference on System Sciences. He is the author of over 100 journal articles, book chapters, and conference proceedings on knowledge management, end user computing, international information systems, organizational memory systems, ecommerce, security, and software outsourcing. He holds a BA in chemistry and physics from William Jewell College, a MBA and a MS in software engineering from National University, and a MS in telecommunications management and a PhD in information systems from the Claremont Graduate University. Dr. Jennex is also a registered professional mechanical engineer in the state of California and a Certified Information Systems Security Professional (CISSP).



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