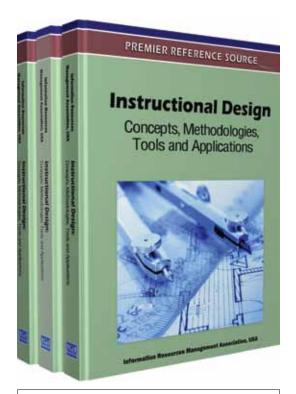
An Excellent Addition to Your Library!

Released: March 2011

Instructional Design: Concepts, Methodologies, Tools and Applications



ISBN: 9781609605032; © 2011; 2074 pp.

Print: US \$1,845.00 | Perpetual: US \$2,765.00 | Print + Perpetual: US \$3,690.00

Information Resources Management Association (IRMA)

Successful educational programs are often the result of pragmatic design and development methodologies that take into account all aspects of the educational and instructional experience.

Instructional Design: Concepts, Methodologies, Tools and Applications presents a complete overview of historical perspectives, new methods and applications, and models in instructional design research and development. This three-volume work covers all fundamental strategies and theories and encourages continued research in strengthening the consistent design and reliable results of educational programs and models.

Topics Covered:

- ADDIE model
- · Cognitive load theory
- Instructional design taxonomies
- Instructional Development Learning System (IDLS)
- · Layers of necessity model

- Learning design
- Minimalist training
- Performance analysis and performance support systems
- · Rapid prototyping
- Technology-based learning activities

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Information Resources Management Association (IRMA) is a research-based professional organization dedicated to advancing the concepts and practices of information resources management in modern organizations. IRMA's primary purpose is to promote the understanding, development and practice of managing information resources as key enterprise assets among IRM/IT professionals. IRMA brings together researchers, practitioners, academicians, and policy makers in information technology management from over 50 countries.



Section 1: Fundamental Concepts and Theories

Chapter 101

Taxonomies for Technology

Caladine Richard (University of Wollongong, Australia)

Chapter 102

Preparing Teachers to Teach Online

Sales Gregory C. (Seward Incorporated, USA)

Chapter 103

Reflective E-Learning Pedagogy

Herner-Patnode Leah (Ohio State University, Lima, USA)

Lee Hea-Jin (Ohio State University, Lima, USA)

Baek Eun-ok (California State University, San Bernadino, USA)

Higher Education's New Frontier for the E-University and Virtual Campus

Cartelli Antonio (University of Cassino, Italy)

Chapter 105

Learning Activities Model

Caladine Richard (University of Wollongong, Australia)

Chapter 106

What Factors Make a Multimedia Learning Environment Engaging:

Liu Min (University of Texas at Austin, USA)

Toprac Paul (Southern Methodist University, USA)

Yuen Timothy T. (University of Texas at Austin, USA)

Chapter 107

Quality Learning Objective in Instructional Design

Morales Erla M. (University of Salamanca, Spain)

García Francisco J. (University of Salamanca, Spain) Barrón Ángela (University of Salamanca, Spain)

Chapter 108 Instructional Design Methodologies

Chen Irene (University of Houston - Downtown, USA)

Chapter 109

Contemporary Instructional Design

Owen Robert S. (Texas A&M University-Texarkana, USA)

Aworuwa Bosede (Texas A&M University-Texarkana, USA)

Chapter 110

Instructional Design Methods Integrating Instructional Technology

Jones Paula (Eastern Kentucky University, USA)

Davis Rita (Eastern Kentucky University, USA)

Using Design Patterns to Support E-Learning Design

Frizell Sherri S. (Prairie View A&M University, USA)

Hübscher Roland (Bentley College, USA)

Chapter 112

Visual Design of Coherent Technology-Enhanced Learning Systems: Nodenot Thierry (Université de Pau et des pays de l'Adour, France)

Laforcade Pierre (Université du Maine, France)

Le Pallec Xavier (Université de Lille, France)

Chapter 113

History of Distance Learning Professional Associations

Chen Irene (University of Houston Downtown, USA)

Chapter 114

Using Games to Teach Design Patterns and Computer Graphics

Mustaro Pollyana Notargiacomo (Universidade Presbiteriana Mackenzie, Brazil)

Silva Luciano (Universidade Presbiteriana Mackenzie, Brazil)

Silveira Ismar Frango (Universidade Presbiteriana Mackenzie, Brazil)

Using Video Games to Improve Literacy Levels of Males

Hewett Stephenie (The Citadel, USA)

Section 2: Development and Design Methodologies

Chapter 201

Planning for Technology Integration

Marcinkiewicz Henryk R. (Aramco Services Company, USA)

Chapter 202

Bringing Reality into the Classroom

Santos Antonio (Universidad de las Americas Puebla, Mexico)

Chapter 203

Model-Facilitated Learning Environments:

Shoop Glenda Hostetter (Pennsylvania State University, USA)

Nordstrom Patricia A. (Pennsylvania State University, USA)

Clariana Roy B. (Pennsylvania State University, USA)

Chapter 204

Developing Learning Communities:

Jain Pawan (Fort Hays State University, Hays, USA)

Jain Smita (University of Wyoming, Hays, USA)

Chapter 205

Developing Prescriptive Taxonomies for Distance Learning Instructional Design Lasnik Vincent Elliott (Independent Information Architect, USA)

Chapter 206

Drawing Circles in the Sand

Seeney Matt (TPLD Ltd., UK)

Routledge Helen (Freelance Instructional Designer, UK)

Chapter 207

A Model for Knowledge and Innovation in Online Education

Linder-VanBerschot Jennifer Ann (University of New Mexico, USA)

LaPointe Deborah K. (University of New Mexico Health Sciences Center, USA)

Chapter 208

A Large-Scale Model for Working with Subject Matter Experts Russo-Converso Judith A. (CSC, USA)

Offutt Ronald D. (Northrup-Grumman Information Technology, USA)

Instructional Challenges in Higher Education Online Courses Delivered through a Learning

Management System by Subject Matter Experts

Joeckel George L. (Utah State University, USA)

Jeon Tae (Utah State University, USA)

Gardner Joel (Utah State University, USA)

Chapter 210

Functional Relevance and Online Instructional Design

Snelbecker Glenn E. (Temple Universtiy, USA)

Miller Susan M. (Kent State University, USA)

Zheng Robert Z. (University of Utah, USA)

Chapter 211

Self-Regulated Learning:

Delfino Manuela (Institute for Educational Technology - Italian National

Research Council, Italy)

Persico Donatella (Institute for Educational Technology - Italian National

Research Council, Italy)

Chapter 212

Individualized Web-Based Instructional Design

Inan Fethi (Texas Tech University, USA) Grant Michael (University of Memphis, USA)

Chapter 213

The Virtue of Paper:

Hokanson Brad (University of Minnesota, USA)

Chapter 214

LDL for Collaborative Activities

Ferraris Christine (Université de Savoie, France)

Martel Christian (Pentila Corporation and Université de Savoie, France)

Vignollet Laurence (Université de Savoie, France)

Chapter 215

Development of Game-Based Training Systems: Hussain Talib (BBN Technologies, USA)

Feurzeig Wallace (BBN Technologies, USA)

Cannon-Bowers Jan (University of Central Florida, USA)

Coleman Susan (Intelligent Decision Systems, Inc., USA)

Koenig Alan (National Center for Research on Evaluation, Standards and Student Testing (CRESST), USA)

Lee John (National Center for Research on Evaluation, Standards and Student

Testing (CRESST), USA)

Menaker Ellen (Intelligent Decision Systems, Inc., USA)

Moffitt Kerry (BBN Technologies, USA)

Murphy Curtiss (Alion Science and Technology, AMSTO Operation, USA)

Pounds Kelly (i.d.e.a.s. Learning, USA) Roberts Bruce (BBN Technologies, USA)

Seip Jason (Firewater Games LLC, USA)

Souders Vance (Firewater Games LLC, USA)

Wainess Richard (National Center for Research on Evaluation, Standards and

Student Testing (CRESST), USA)

Chapter 216

Bridging Game Development and Instructional Design

Belanich James (U.S. Army Research Institute for the Behavioral Social Sciences, USA)

Orvis Karin A. (Old Dominion University, USA)

Horn Daniel B. (U.S. Army Research Institute for the Behavioral Social Sciences, USA)

Solberg Jennifer L. (U.S. Army Research Institute for the Behavioral Social Sciences, USA)

Lessons Learned about Designing Augmented Realities

O'Shea Patrick (Harvard University, USA)

Mitchell Rebecca (Harvard University, USA)

Johnston Catherine (Harvard University, USA)

Dede Chris (Harvard University, USA)

Section 3: Tools and Technologies

Chapter 301

Cognitive Architecture and Instructional Design in a Multimedia Context

Low Renae (University of New South Wales, Australia)

Jin Putai (University of New South Wales, Australia)

Sweller John (University of New South Wales, Australia)

Chapter 302

Simulating Teaching Experience with Role-Play

Warren Scott J. (University of North Texas, USA)

Stein Richard A. (Indiana University-Bloomington, USA)

Chapter 303

Impact of Podcasts as Professional Learning:

King Kathleen P. (University of South Florida, USA)

Chapter 304

Modelling Spoken Multimodal Instructional Systems

Bernsen Niels Ole (NISLab, University of Southern Denmark, Denmark)

Dybkjær Laila (NISLab, University of Southern Denmark, Denmark)

Chapter 305

Applying the ADDIE Model to Online Instruction

Shelton Kaye (Dallas Baptist University, USA)

Saltsman George (Abilene Christian University, USA)

E-Learning with Wikis, Weblogs and Discussion Forums:

Bernsteiner Reinhard (University for Health Sciences, Austria)

Ostermann Herwig (University for Health Sciences, Austria)

Staudinger Roland (University for Health Sciences, Austria)

Chapter 307

Integrating Blogs in Teacher Education

Hao Yungwei (National Taiwan Normal University, Taiwan)

iPods as Mobile Multimedia Learning Environments:

Doolittle Peter E. (Virginia Tech, USA)

Lusk Danielle L. (Virginia Tech, USA)

Byrd C. Noel (Virginia Tech, USA)

Mariano Gina J. (Virginia Tech, USA)

Chapter 309

Telementoring and Project-Based Learning:

Yukawa Joyce (St. Catherine University, USA)

Chapter 310

Developing Educational Screencasts:

Raftery Damien (Institute of Technology Carlow, Ireland)

Teaching IT Through Learning Communities in a 3D Immersive World:

Riedl Richard E. (Appalachian State University, USA)

Gilman Regis M. (Appalachian State University, USA)

Tashner John H. (Appalachian State University, USA)

Bronack Stephen C. (Appalachian State University, USA)

Cheney Amy (Appalachian State University, USA)

Sanders Robert (Appalachian State University, USA)

Angel Roma (Appalachian State University, USA)

The MOT+Visual Language for Knowledge-Based Instructional Design

Paquette Gilbert (Télé-université Université du Quebec à Montréal, Canada)

Léonard Michel (Télé-université Université du Quebec à Montréal, Canada)

Lundgren-Cayrol Karin (Télé-université Université du Quebec à Montréal, Canada)

Chapter 313

Caeiro-Rodríguez Manuel (University of Vigo, Spain)

Chapter 314

SEAMAN:

Costagliola Gennaro (University of Salerno, Italy)

Ferrucci Filomena (University of Salerno, Italy)

Polese Giuseppe (University of Salerno, Italy)

Scanniello Giuseppe (University of Basilicata, Italy)

Chapter 315

Derntl Michael (University of Vienna, Austria)

Motschnig-Pitrik Renate (University of Vienna, Austria)

Chapter 316

Modeling Learning Units by Capturing Context with IMS LD

Strobel Johannes (Purdue University, USA)

Lowerison Gretchen (Concordia University, Canada) Côté Roger (Concordia University, Canada)

Abrami Philip C. (CSLP, Concordia University, Canada)

Bethel Edward C. (Concordia University, Canada)

Section 4: Utilization and Application

Chapter 401

Wireless Computer Labs

Tomei Lawrence A. (Robert Morris University, USA)

Chapter 402

Personalised Learning:

Doherty Iain (University of Auckland, New Zealand)

Blake Adam (University of Auckland, New Zealand)

Chapter 403

Creating Supportive Environments for CALL Teacher Autonomy

Chylinski Renata (Monash University, Australia)

Hanewald Ria (La Trobe University, Melbourne, Australia)

Chapter 404

Learning Object Based Instruction

Stone Alex (VLN Partners, LLC.,* USA)

Chapter 405

Teaching Technology to Digital Immigrants:

Rockett Danika (University of Maryland Baltimore County, USA)

Powell Tamara (Kennesaw State University, USA)

Vessel Amy Massey (Louisiana Tech University, USA)

Kimbell-Lopez Kimberly (Louisiana Tech University, USA)

Cummins Carrice (Louisiana Tech University, USA)

Hill Janis (Louisiana Tech University, USA)

Hutchinson Richard (Kennesaw State University, USA)

Cargill David (Louisiana Tech University, USA)

Chapter 406

Internet Citizenship: Course Design and Delivery Using ICT

Emurian Henry H. (University of Maryland - Baltimore County, USA)

Carroll Malissa Marie (University of Maryland - Baltimore County, USA)

Chapter 407

The Real World Buffalo*:

Barnett Marion (Buffalo State College, USA)

Truesdell Kim (Buffalo State College, USA)

Kenyon Melaine (Buffalo State College, USA)

Mike Dennis (Buffalo State College, USA)

Chapter 408

Research on the Effects of Media and Pedagogy in Distance Education

Lou Yiping (Louisiana State University, USA)

Application of E-Learning in Teaching:

Walimbwa Michael (Makerere University, Uganda)

Chapter 410

Asynchronous Online Foreign Language Courses

McGrath Leticia L. (Georgia Southern University, USA)

Johnson Mark (University System of Georgia, USA)

The Application of Sound and Auditory Responses in E-Learning

Kidd Terry T. (University of Texas School of Public Health, USA)

Chapter 412

The Influence of Visual and Temporal Dynamics on Split Attention

Schmidt-Weigand Florian (University of Kassel, Germany)

Chapter 413

Leveraging Libraries to Support Academic Technology

Jagman Heather (DePaul University, USA)

Koenig Melissa (DePaul University, USA)

Greene Courtney (DePaul University, USA)

Chapter 414

Student Decision Making in Technology Application

Ahmed Ali (University of Wisconsin - La Crosse, USA)

Elfessi Abdulaziz (University of Wisconsin - La Crosse, USA)

Chapter 415

Transforming a Pediatrics Lecture Series to Online Instruction

Koszalka Tiffany A. (Syracuse University, USA)

Olson Bradley (SUNY Upstate Medical University, USA)

Chapter 416

A Collaborative Approach for Online Dementia Care Training

MacDonald Colla J. (University of Ottawa, Canada)

Stodel Emma J. (Learning 4 Excellence, Canada)

Casimiro Lynn (University of Ottawa, Canada)

Weaver Lynda (SCO Health Service, Canada)

Chapter 417

Gaming and Simulation:

Seitz Dr. Sheila (Windwalker Corporation, USA)

Uram Courtney (James Madison University, USA)

Leveraging the Affordances of an Electronic Game to Meet Instructional Goals

Ma Yuxin (University of Louisiana at Lafayette, USA)

Williams Douglas (University of Louisiana at Lafayette, USA) Richard Charles (University of Louisiana at Lafayette, USA)

Prejean Louise (University of Louisiana at Lafayette, USA)

Chapter 419

A Video Game, a Chinese Otaku, and Her Deep Learning of a Language

Feldmesser Kim (University of Brighton, UK)

Chapter 420

Narrative Development and Instructional Design

Williams Douglas (University of Louisiana at Lafayette, USA)

Ma Yuxin (University of Louisiana at Lafayette, USA)

Richard Charles (University of Louisiana at Lafayette, USA)

Prejean Louise (University of Louisiana at Lafayette, USA)

Chapter 421

Teacher Gamers vs. Teacher Non-Gamers

James Christopher L. (Russellville City Schools, USA)

Wright Vivian H. (University of Alabama, USA)

Chapter 422

Dance Dance Education and Rites of Passage

Dubbels Brock (Center for Cognitive Sciences, Literacy Education, University of Minnesota,

Department of Curriculum & Instruction)

Section 5: Organizational and Social Implications

Chapter 501

Culturally Negotiating the Meanings of Technology Use

Subramony Deepak Prem (Utah State University, USA)

Chapter 502

Cross-Cultural Learning Objects (XCLOs)

Edmundson Andrea L. (eWorld Learning, Inc., USA)

Chapter 503

Technology Integration Practices within a Socioeconomic Context

Song Holim (Texas Southern University, USA)

Owens Emiel (Texas Southern University, USA) Kidd Terry T. (University of Texas School of Public Health, USA)

Chapter 504

Assistive Technology for Individuals with Disabilities

Inoue Yukiko (University of Guam, Guam)

Chapter 505

Cognitive-Adaptive Instructional Systems for Special Needs Learners

Diamond Bruce J. (William Paterson University, USA) Shreve Gregory M. (Kent State University, USA)

Chapter 506

Animated Computer Education Games for Students with ADHD:

Dielmann Kim B. (University of Central Arkansas, USA.)

Meaux Julie (University of Central Arkansas, USA.)

Chapter 507

Barriers to and Strategies for Faculty Integration of IT

Brinthaupt Thomas M. (Middle Tennessee State University, USA)

Clayton Maria A. (Middle Tennessee State University, USA)

Draude Barbara J. (Middle Tennessee State University, USA)

Chapter 508

Social Psychology and Instructional Technology

Bartsch Robert A. (University of Houston - Clear Lake, USA)

Chapter 509

Addressing Emotions within E-Learning Systems

Zurloni Valentino (CESCOM, University of Milan - Bicocca, Italy)

Mantovani Fabrizia (CESCOM, University of Milan - Bicocca, Italy & ATN-P LAB, Istituto Auxologico Italiano, Italy)

Mortillaro Marcello (CESCOM, University of Milan - Bicocca, Italy &

CISA - University of Geneva, Switzerland)

Vescovo Antonietta (CESCOM, University of Milan - Bicocca, Italy)

Anolli Luigi (CESCOM, University of Milan - Bicocca, Italy)

Chapter 510

Behaviorism and Developments in Instructional Design and Technology

Chen Irene (University of Houston Downtown, USA)

Chapter 511

Harnessing the Emotional Potential of Video Games

Felicia Patrick (University College Cork, Ireland)

Pitt Ian (University College Cork, Ireland)

Chapter 512

Students' Attitudes toward Process and Product Oriented Online Collaborative Learning

Wang Xinchun (California State University, Fresno, USA)

Chapter 513

Plagiarism and the Community College

Maddox Teri Thomson (Jackson State Community College, USA)

Section 6: Managerial Impact

Chapter 601

Prevention is Better than Cure:

Dick Martin (RMIT University, Australia)

Sheard Judithe (Monash University, Australia)

Hasen Maurie (Monash University, Australia)

Structuring a Local Virtual Work Ecology for a Collaborative, Multi-Institutional Higher

Educational Project:

Hai-Jew Shalin (Kansas State University, USA)

Chapter 603

Motivation and Multimedia Learning

Low Renae (University of New South Wales, Australia)

Jin Putai (University of New South Wales, Australia)

Making E-Training Cost Effective through Quality Assurance

Yiu Lichia (Centre for Socio-Eco-Nomic Development (CSEND), Switzerland)

Saner Raymond (Centre for Socio-Eco-Nomic Development (CSEND), Switzerland)

Chapter 605

Using the Interpersonal Action-Learning Cycle to Invite Thinking, Attentive, Comprehension

Zimmer Bob (The Open University, UK)

Chapter 606

Synergy:

Mumford Jacqueline M. (Walsh University, USA)

Juelich-Velotta Elizabeth (Walsh University, USA)

Knowledge Transfer in G2G Endeavors

Joia Luiz Antonio (Rio de Janeiro State University, Brazil)

Policy Issues Regarding the Instructional and Educational Use of Videoconferencing

Bowman Joseph (University at Albany/SUNY, USA)

Fernandez Felix (ICF International, USA)

Miller-Vice Sharon (University at Albany/SUNY, USA)

Improving Teachers' Self-Confidence in Learning Technology Skills and Math Education

through Professional Development

Hartsell Taralynn (The University of Southern Mississippi, USA)

Herron Sherry S. (The University of Southern Mississippi, USA)

Fang Houbin (The University of Southern Mississippi, USA) Rathod Avinash (The University of Southern Mississippi, USA)

Section 7: Critical Issues

Chapter 701 Theories and Principles for E-Learning Practices with Instructional Design

Ranieri Maria (University of Florence, Italy)

Chapter 702

Humanistic Theories that Guide Online Course Design

Cicciarelli MarySue (Duquesne University, USA)

Chapter 703

Commodity, Firmness, and Delight:

Hokanson Brad (University of Minnesota, USA)

Miller Charles (University of Minnesota, USA)

Hooper Simon (Penn State University, USA)

Performance Case Modeling

Douglas Ian (Florida State University, USA)

Chapter 705

Can Cognitive Style Predict How Individuals Use Web-Based Learning Environments?

Graff Martin (University of Glamorgan, UK)

Chapter 706

Multimedia, Cognitive Load, and Pedagogy

Doolittle Peter E. (Virginia Polytechnic Institute & State University, USA)

McNeill Andrea L. (Virginia Polytechnic Institute & State University, USA)

Terry Krista P. (Radford University, USA)

Scheer Stephanie B. (University of Virginia, USA)

Chapter 707

Instructional Game Design Using Cognitive Load Theory

Huang Wenhao David (University of Illinois, USA)

Johnson Tristan (Florida State University, USA)

Chapter 708

Faculty Development in Instructional Technology in the Context of Learning Styles and

Institutional Barriers

Marinho Robson (Andrews University, USA)

Chapter 709

On the Role of Learning Theories in Furthering Software Engineering Education

Navarro Emily Oh (University of California, Irvine, USA)

van der Hoek André (University of California, Irvine, USA)

Theoretical and Instructional Aspects of Learning with Visualizations

Scheiter Katharina (University of Tuebingen, Germany)

Wiebe Eric (North Carolina State University, USA) Holsanova Jana (Lund University, Sweden)

Chapter 711

Teaching Social Skills:

Bodie Graham (Purdue University, USA)

Fitch-Hauser Margaret (Auburn University, USA)

Powers William (Texas Christian University, USA)

Chapter 712

Conversation Design in the Electronic Discussion Age

MacKinnon Gregory (Acadia University, Canada)

E-Social Constructivism and Collaborative E-Learning

Salmons Janet (Vision2Lead, Inc., USA & Capella University, USA)

An Excellent Addition to Your Library!

Chapter 714 Ethics in Interactions in Distance Education Kawachi Paul (Open Education Network, Japan)

Chapter 715

Implications of Anonymity in Cyber Education Baggio Bobbe (Advantage Learning Technologies, USA) Beldarrain Yoany (Florida Virtual School, USA)

Chapter 716

An Ontological Approach to Online Instructional Design Zheng Robert Z. (University of Utah, USA) Dahl Laura B. (University of Utah, USA)

Chapter 717
Lost in Translation:

Boot Eddy (TNO Human Factors, The Netherlands)

Nelson Jon (Utah State University, USA)

De Faveri Daniela (Università della Svizzera Italiana, Switzerland)

Chapter 718

Pask and Ma Join Forces in an Elementary Mathematics Methods Course Morrow Jean (Emporia State University, USA) Holland Janet (Emporia State University, USA)

Chapter 719

Assessing 3D Virtual World Learning Environments with the CIMPLe System: Williams Sean D. (Clemson University, USA)
Switzer Deborah M. (Clemson University, USA)

Section 8: Emerging Trends

Chapter 801

Contemporary Issues in Teaching and Learning with Technology
Galloway Jerry P. (Texas Wesleyan University, USA; University of Texas at Arlington, USA)

Chapter 802

New Directions in the Research of Technology-Enhanced Education Ronau Robert N. (University of Louisville, USA) Rakes Christopher R. (University of Louisville, USA) Niess Margaret L. (Oregon State University, USA) Wagener Lauren (University of Tennessee, USA) Pugalee David (University of North Carolina, USA) Browning Christine (Western Michigan University, USA) Driskell Shannon O. (University of Dayton, USA) Mathews Susann M. (Wright State University, USA)

Chapter 803

Emerging Edtech:

Chen Ching-Huei (Center for Educational Technologies®, Wheeling Jesuit University, USA) Calinger Manetta (Center for Educational Technologies®, Wheeling Jesuit University, USA) Howard Bruce C. (Center for Educational Technologies®, Wheeling Jesuit University, USA)

Oskorus Anna (TiER 1 Performance Solutions, USA)

Chapter 804

Rapid E-Learning in the University

Tan Ivy (University of Saskatchewan, Canada)

Chandran Ravi (National University of Singapore, Singapore)

Chapter 805

The Innovative Production Machines and Systems Network of Excellence Pham D.T. (Cardiff University, UK)
Eldukhuri E.E. (Cardiff University, UK)
Soroka A. (Cardiff University, UK)
Zlatanov V. (Cardiff University, UK)
Packiananther M.S. (Cardiff University, UK)
Setchi R. (Cardiff University, UK)
Pham P.T.N. (Cardiff University, UK)
Thomas A. (Cardiff University, UK)
Dadam Y. (Cardiff University, UK)

Chapter 806

Aesthetic Decisions of Instructors and Instructional Designers
Parrish Patrick (University Corporation for Atmospheric Research, USA)

Chapter 807
The Pervasiveness of Design Drawing in ID1
Stubbs S. Todd (Brigham Young University, USA)
Gibbons Andrew S. (Brigham Young University, USA)

Order Your Copy Today!

Name: Organization:	☐ Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank
Address:	☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express
City, State, Zip:	3 or 4 Digit Security Code:
Country:	Name on Card:
Tel:	Account #:
Fax:	Expiration Date:
E mail:	