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The development and implementation of new e-business technologies has a significant impact on organizations and their relationships within and outside their boundaries.

Impact of E-Business Technologies on Public and Private Organizations: Industry Comparisons and Perspectives assesses the impact of e-business technologies on different organizations, which include higher education institutions, multinational automotive corporations, and health providers. This publication integrates multiple theoretical perspectives on e-business technologies and presents industry-specific comparisons of new practices and trends, making it a comprehensive resource for professionals, students, and researchers.

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Ozlem Bak, Ph.D., currently holds a Senior Lecturer position at University of Brighton Business School. She has worked previously in consultancy, and mainly in multinational automotive corporations. She has received her PhD from University of East Anglia, Norwich Business School for which she has been awarded a highly Commended Award (Emerald/EFMD Outstanding Doctoral Research Award). She has several publications in the area of e-supply chains and automotive industry.