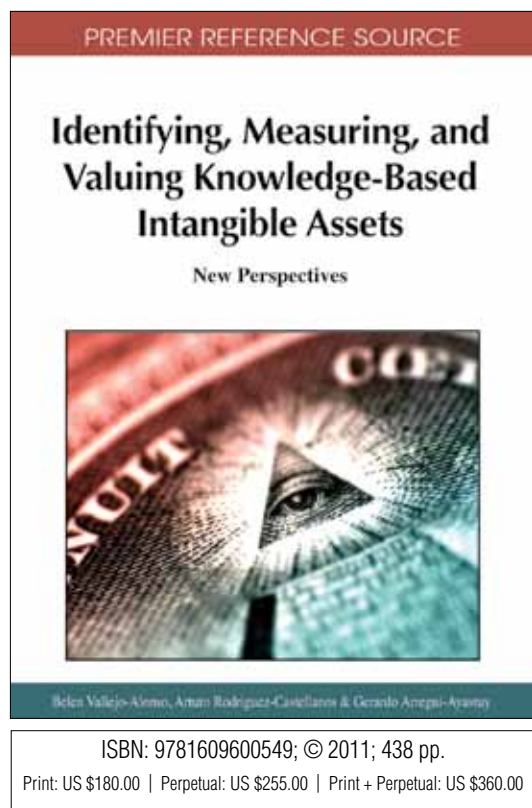


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Identifying, Measuring, and Valuing Knowledge-Based Intangible Assets: New Perspectives



Belen Vallejo-Alonso (University of The Basque Country, Spain), Arturo Rodriguez-Castellanos (University of The Basque Country, Spain) and Gerardo Arregui-Ayastuy (University of The Basque Country, Spain)

The value of intangible assets has become increasingly prominent in recent years, in spite of the difficulties involved in the identification, measurement and financial valuation of intangibles.

Identifying, Measuring, and Valuing Knowledge-Based Intangible Assets: New Perspectives highlights the importance of intangible resources in business management, the need for a strategic analysis that enables them to be identified and assessed, and solutions to these challenges. Aimed at executives, practitioners, academics and students, this book demonstrates new models and methods that allow progress to be made on the task of intangibles management, which is the fundamental source of wealth in the knowledge economy.

Topics Covered:

- Financial Risks and Intangibles
- Financial Valuation of Intangibles
- Intangibles Management in Knowledge-Intensive Organizations
- Intellectual Capital Dynamics
- Knowledge Flow Audit
- Knowledge Management Support system
- Knowledge Productivity
- Measuring Innovation
- Measuring and Managing Intellectual Capital
- Production Cognitive Capital
- Relational Capabilities Value Creation

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

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Brătianu Constantin (Academy of Economic Studies, Romania)

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Koivuaho Matti (Tampere Power Utility Ltd, Finland)

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Making Sense of Knowledge Productivity

Stam Christiaan D. (INHolland University of Applied Sciences, The Netherlands)

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Pretorius Agnieta B. (Tshwane University of Technology, South Africa)

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