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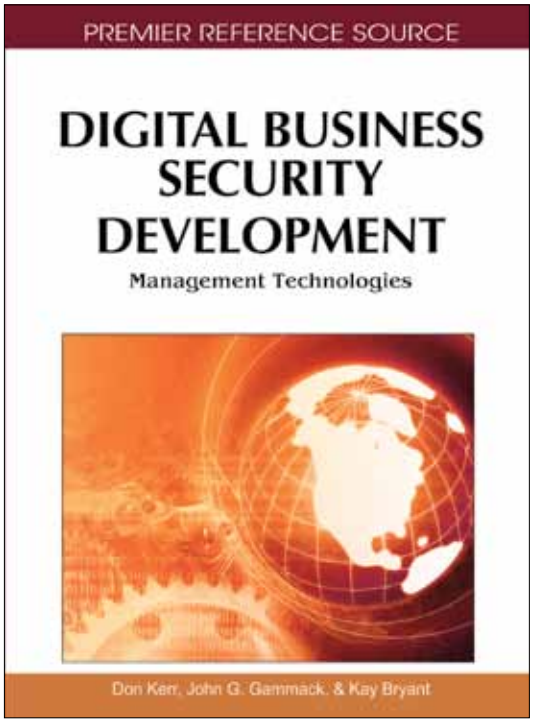
Digital Business Security Development: Management Technologies



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Security is an increasingly important area of study for businesses as failure to address company protection can have severe ramifications for the long-term viability of any e-commerce enterprise.

Digital Business Security Development: Management Technologies provides comprehensive coverage of issues associated with maintaining business protection in digital environments. Containing state-of-the-art research relevant to informing business practice, this Premier Reference Source provides base level knowledge for managers who are not specialists in the field as well as advanced undergraduate and postgraduate students undertaking research and further study.

Topics Covered:

- Digital evidence
- Authentication
- Fraud and identity theft
- Privacy policy statements
- Password-based systems
- Data security
- Wireless devices and security issues
- Web 2.0 technologies
- Business continuity planning
- Uncertainty in complex and dynamic environments

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Don Kerr, PhD, is an Associate Professor of Information Systems at the University of the Sunshine Coast. His research interests include assessing and monitoring the level of online fraud amongst senior citizens, the development and evaluation of decision support systems and the evaluation of the implementation of enterprise resource planning systems with particular emphasis on training and security. He has published 76 peer reviewed papers in both agricultural and management journals and conferences over the past 20 years.

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