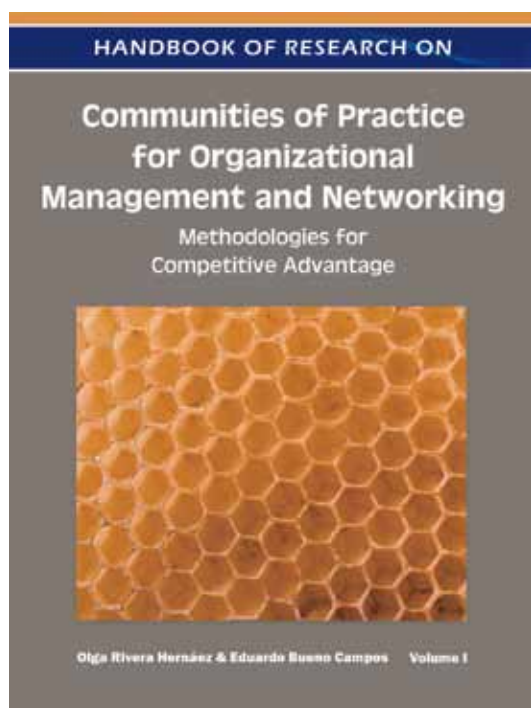


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## Handbook of Research on Communities of Practice for Organizational Management and Networking: Methodologies for Competitive Advantage



Olga Rivera Hernández (University of Deusto, Spain) and Eduardo Bueno Campos (University of Madrid, Spain)

Communities of practice have become increasingly influential within management literature and practice since being identified as an important mechanism through which individual, organizational, and social knowledge is held, transferred, and created.

**The Handbook of Research on Communities of Practice for Organizational Management and Networking: Methodologies for Competitive Advantage** provides a sound understanding of the managerial implications of communities of practice as well as their opportunities and limits for knowledge management. A defining body of research, this collection of international findings fosters innovation within management and assists organizations in the improvement of performance.

### Topics Covered:

- Basis model knowledge management
- Business performance evaluation
- Communities of practice as work teams
- Critical success factors for communities of practice
- Cross boundary learning trajectories
- Evolution of communal practice
- People-focused knowledge sharing initiatives
- Power dynamics
- Practice as organizational structures
- Virtual communities of practice

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**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

**Olga Rivera, PhD**, is a Professor in Organization and Business Policy and Head of the team on Innovation and Knowledge Management at the University of Deusto (San Sebastian). Professor Rivera has worked on Clusters, Learning Organizations and Learning Networks, focusing in these last years on the interaction between Knowledge Sharing and Innovation Capability. Nowadays she has been nominated as Vice Minister of Health Innovation by the Basque Government, and she is devoted to the modernization, improvement and sustainability of the Basque Public Health System. She received her Business Bachelor Degree from the University of Deusto and her PhD from the University of Madrid. Professor Rivera has published many articles in the area of organizational learning and knowledge management.

## Section 1: Conceptualising

### Chapter 1

*A Communities of Practice Approach to Management Knowledge Dissemination*  
Roberts Joanne (Newcastle University, UK)

### Chapter 2

*Sharing Knowledge through Communities of Practice*  
Campos Eduardo Bueno (Universidad Autónoma de Madrid, Spain)  
Moreno Carlos Merino (Universidad Autónoma de Madrid, Spain)  
Landaeta Reinaldo Plaz (Universidad Autónoma de Madrid, Spain)

### Chapter 3

*Communities of Practice as Work Teams to Knowledge Management*  
Zárraga-Oberty Celia (Universidad Carlos III de Madrid, Spain)

### Chapter 4

*Ba and Communities of Practice in Research and Strategic Communities as a Way Forward*  
Mäkäräinen-Suni Irma (HAAGA-HELIA & Lappeenranta University of Technology, Finland)  
Hong Jianzhong (Lappeenranta University of Technology, Finland)

### Chapter 5

*Unraveling Power Dynamics in Communities of Practice*  
Veenswijk Marcel (Vrije Universiteit, The Netherlands)  
Chisalita Cristina (Vrije Universiteit, The Netherlands)

### Chapter 6

Sanz Sandra (Universitat Oberta de Catalunya, Spain)  
Pérez-Montoro Mario (University of Barcelona, Spain)

## Section 2: Contextualising

### Chapter 7

*Samson and Delilah as a Discourse of Communities of Practice*  
Adelstein Jennifer (University of Technology, Australia & International College of Management, Australia)

### Chapter 8

*Communities of Practice:*  
Loyarte Edurne (VICOMTech Visual Communication and Interaction Technologies Centre, Spain)  
Hernández Olga Rivera (University of Deusto, Spain)

### Chapter 9

*Knowledge Creation, Ba and CoP:*  
Somoza Monica Longo (Universidad Autónoma de Madrid, Spain)  
Prado Julio Acosta (Universidad Autónoma de Madrid, Spain)  
Rivera Cecilia Murcia (Universidad Autónoma de Madrid, Spain)

### Chapter 10

*Community and Advantage in the Effects Industry*  
Skilton Paul F. (Washington State University, USA)

## Section 3: Performance and Innovation

### Chapter 11

*People-Focused Knowledge Sharing Initiatives in Medium-High and High Technology Companies:*  
Aramburu Nekane (University of Deusto, Spain)  
Sáenz Josune (University of Deusto, Spain)

### Chapter 12

*Communities of Practice Based Business Performance Evaluation*  
Chu Mei-Tai (LaTrobe University, Australia)  
Khosla Rajiv (LaTrobe University, Australia)

### Chapter 13

*Management Fads, Communities of Practice and Innovation*  
Hadjimanolis Athanasios (European University Cyprus, Cyprus)

### Chapter 14

*Triple Helix Organisations, Communities of Practice and Time*  
Hayes Kathryn J. (University of Western Sydney, Australia)

### Chapter 15

*Cross-Organization Virtual CoP:*  
Akoumianakis Demosthenes (Technological Education Institution of Crete, Greece)

### Chapter 16

*Future Tools for Sharing Knowledge:*  
Oyarzun David (Vicomtech - Visual Communication Interaction Technologies Centre, Spain)  
Ortiz Amalia (Enne, Spain)  
Carretero María del Puy (Vicomtech - Visual Communication Interaction Technologies Centre, Spain)

## Section 4: Knowledge Intensive Organizations

### Chapter 17

*The Roles of Peripheral Participants and Brokers:*  
Grima François (Université Paris 12 & Reims Management School, France)  
Josserand Emmanuel (University of Geneva, Switzerland)

### Chapter 18

*CoPs & Organizational Identity:*  
Campos Eduardo Bueno (Universidad Autónoma de Madrid, Spain)  
Somoza Mónica Longo (Universidad Autónoma de Madrid, Spain)  
Salmador M. Paz (Universidad Autónoma de Madrid, Spain)

### Chapter 19

*Within- and Between- CoP Knowledge Sharing in Knowledge-Intensive Firms*  
Garavan Thomas (University of Limerick, Ireland)  
Carbery Ronan (University of Limerick, Ireland)  
O'Brien Fergal (University of Limerick, Ireland)  
Whelan Karen (University of Limerick, Ireland)

### Chapter 20

*Knowledge Sharing Within and Between Communities of Practice in a Knowledge Intensive Organization*  
Lämsä Tuija (University of Oulu, Finland)  
Nätti Satu (University of Oulu, Finland)

## Section 5: Sharing and Experiencing

### Chapter 21

*Creativity in Action:*  
Calvey David (Manchester Metropolitan University, UK)

### Chapter 22

*A CoP for Research Activities in Universities*  
Bernhard Willi (Swiss Distance University of Applied Sciences, Switzerland)  
Bertoni Marco (Swiss Distance University of Applied Sciences, Switzerland)  
Schiller Gabriele (Swiss Distance University of Applied Sciences, Switzerland)

### Chapter 23

*Communities of Practice in Public Administration:*  
Pérez-Montoro Mario (University of Barcelona, Spain)  
Martínez Jesús (Generalitat de Catalunya, Spain)

### Chapter 24

*Growing the eLJDA CAMEL Community of Practice Case Study*  
Jameson Jill (The University of Greenwich, UK)

### Chapter 25

*Evaluating CoPs in Cancer Surgery*  
Fung-Kee-Fung Michael (The Ottawa Hospital, Canada)  
Morash Robin (The Ottawa Hospital, Canada)  
Goubanova Elena (The Ottawa Hospital, Canada)

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