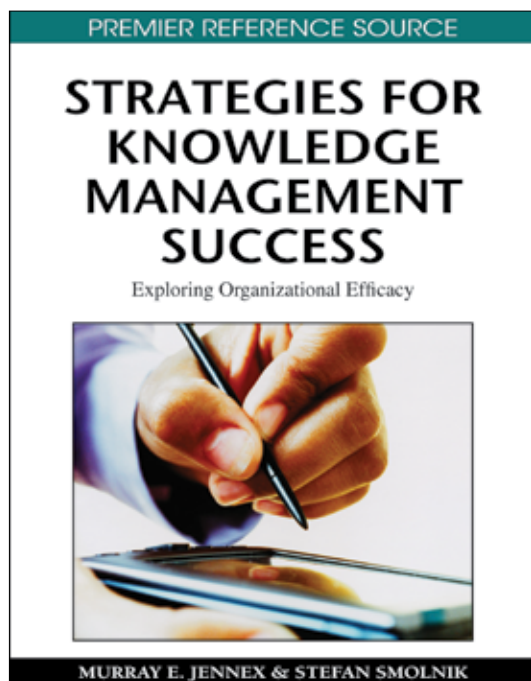


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## Strategies for Knowledge Management Success: Exploring Organizational Efficacy



Murray E. Jennex (San Diego State University, USA) and  
Stefan Smolnik (International University Schloss Reichartshausen, Germany)

Knowledge management captures the right knowledge, to the right user, who in turn uses the knowledge to improve organizational or individual performance to increase effectiveness.

**Strategies for Knowledge Management Success: Exploring Organizational Efficacy** collects and presents key research articles focused on identifying, defining, and measuring accomplishment in knowledge management. A significant collection of the latest international findings within the field, this book provides a strong reference for students, researchers, and practitioners involved with organizational knowledge management.

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- Organizational memory
- Semantic search of unstructured knowledge
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**Murray E. Jennex** is an associate professor at San Diego State University, Editor-in-Chief of the *International Journal of Knowledge Management*, Editor-in-Chief of IGI Global book series, Co-Editor in Chief of the *International Journal of Information Systems for Crisis Response and Management*, and President of the Foundation for Knowledge Management (L.L.C.). Dr. Jennex specializes in knowledge management, system analysis and design, IS security, e-commerce, and organizational effectiveness. Dr. Jennex serves as the Knowledge Management Systems Track Co-Chair at the Hawaii International Conference on System Sciences. He is the author of over 100 journal articles, book chapters, and conference proceedings on knowledge management, end user computing, international information systems, organizational memory systems, ecommerce, security, and software outsourcing. He holds a BA in chemistry and physics from William Jewell College, a MBA and a MS in software engineering from National University, and a MS in telecommunications management and a PhD in information systems from the Claremont Graduate University. Dr. Jennex is also a registered professional mechanical engineer in the state of California and a Certified Information Systems Security Professional (CISSP).



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