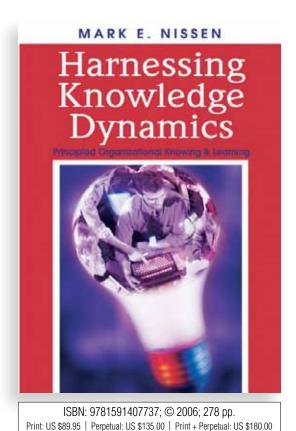
## An Excellent Addition to Your Library!

Released: November 2005

## Harnessing Knowledge Dynamics: Principled Organizational Knowing & Learning



Mark E. Nissen (Naval Postgraduate School, USA)

Harnessing Knowledge Dynamics: Principled Organizational Knowing & Learning translates what is arcane and controversial today into managerial guidance that is sophisticated yet practical. It also complements the many existing management books on strategy, technology, knowledge and systems while addressing a well-recognized and significant void.

Harnessing Knowledge Dynamics: Principled Organizational Knowing & Learning draws from the emerging knowledge-flow theory to provide stable principles to build a practice of knowledge management. It also draws from diverse, real-world experience to provide operational applications of knowledge-flow principles in practice. This book builds upon theory but targets practice; it takes knowledge known only by a few researchers and shares it with many leaders and managers.

**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal forclassroom use.

Dr. Mark E. Nissen is Associate Professor of Information Science & Management at the Naval Postgraduate School, USA. His research focuses on knowledge dynamics. He approaches technology, work and organizations as an integrated design problem. Recent research has focused on the phenomenology of knowledge flows. Dr. Nissen's publications span knowledge management, information systems, project management, organization studies and related fields. In 2000, he received the Menneken Faculty Award for Excellence in Scientific Research, the top research award available to faculty at the Naval Postgraduate School. In 2001, he received a prestigious Young Investigator Grant Award from the Office of Naval Research. In 2002 – 2003, he spent his sabbatical year in the Stanford Engineering School. He founded the Center for Edge Power at the Naval Postgraduate School in 2004, and currently serves as Regional Editor (Americas) for the journal Knowledge Management Research & Practice and participates on the Boards of multiple scholarly journals. Before his information systems Ph.D. at the University of Southern California, he acquired over a dozen years' management experience in the aerospace and electronics industries.

