Business, Technology, and Knowledge Management in Asia: Trends and Innovations

Patricia Ordóñez de Pablos (University of Oviedo, Spain)

The globalized advancements of the business and technological markets in Asia continue to have an international and interdisciplinary effect on economies around the world.

Business, Technology, and Knowledge Management in Asia: Trends and Innovations highlights the efforts and developments in the fields of Asian studies as well as its potential role in IT and management within the constant growing business market. This book is a comprehensive collection of research that is useful for policymakers, government officials, academicians, and students alike.

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• Asia-USA Relations
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• Global Economy
• Information Technologies
• Organized Structure
• Sustainable Developments
• Technology Leadership


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Patricia Ordóñez de Pablos is a professor in the Department of Business Administration and Accountability, at the Faculty of Economics of The University of Oviedo (Spain). Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital, and China. She serves as an Associate Editor of Behaviour and Information Technology Journal. Additionally she is Executive Editor of the International Journal of Learning and Intellectual and the International Journal of Strategic Change Management. She is Editor of International Journal of Asian Business and Information Technologies (IGI-Global).

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