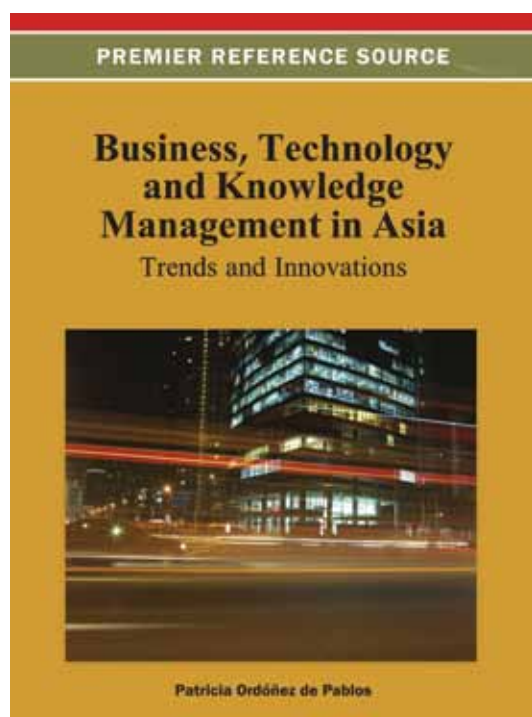


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**Patricia Ordóñez de Pablos** is a professor in the Department of Business Administration and Accountability, at the Faculty of Economics of The University of Oviedo (Spain). Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital, and China. She serves as an Associate Editor of *Behaviour and Information Technology Journal*. Additionally she is Executive Editor of the *International Journal of Learning and Intellectual* and the *International Journal of Strategic Change Management*. She is Editor of *International Journal of Asian Business and Information Technologies* (IGI-Global).

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