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Applying Principles from IT Architecture to Strategic Business Planning



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Through the application of information architecture principles, the development of a comprehensible strategic planning process and a useable planning document together will provide an effective solution to any business's strategic planning problems.

Applying Principles from IT Architecture to Strategic Business Planning describes the principles of IT architecture to develop the creation of an information model of business strategic requirements. Highlighting the importance of organizational goals within a business, this book is an essential read for employees on a managerial and executive level who are involved in the organizational development of a company.

Topics Covered:

- Information Architecture
- Information Systems Alignment
- Key Performance Indicators
- Planning Methodologies
- Strategic Planning
- Strategy Development

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Strategic Planning, Information Systems Alignment, and Architecture

Chapter 2
Research Methodology

Chapter 3
Is it Necessary to Plan Strategically?

Chapter 4
Approaches to Strategy Development

Chapter 5
What Goes Wrong with Strategic Plans

Chapter 6
Improving Strategic Plan Documentation

Chapter 7
Strategic Planning Considerations

Chapter 8
Research (Surveys and Review of Documentation)

Chapter 9
The Why and the Benefits of Architecture

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The Role of Information Architecture

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A Structure for Strategic Planning Information

Chapter 12
Strategic Planning Reference Models

Chapter 13
Using the LA Reference Model

Chapter 14
Conclusions

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