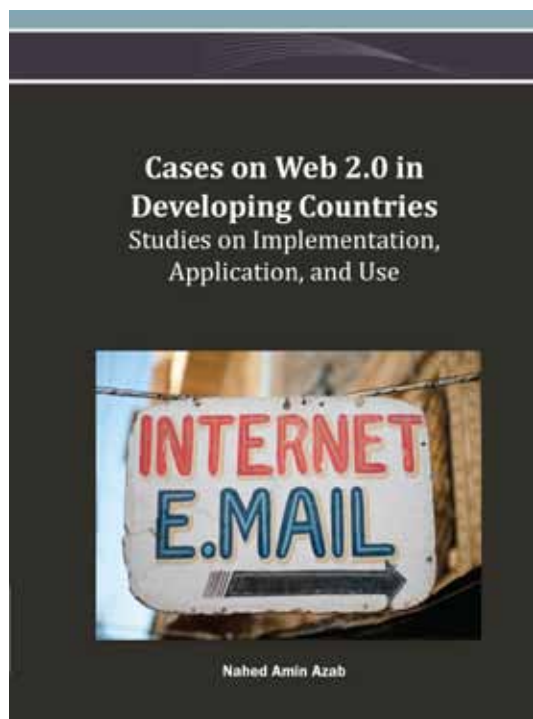


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Cases on Web 2.0 in Developing Countries: Studies on Implementation, Application, and Use



Nahed Amin Azab (The American University in Cairo, Egypt)

As the majority of the world continues to move into an internet-based society we have seen significant social, cultural, economic and technological changes. Most development countries have embraced Web 2.0 and have moved onto the next generation of the World Wide Web, however, some developing countries still struggle to bridge the digital divide.

Cases on Web 2.0 in Developing Countries: Studies on Implementation, Application, and Use investigates the perception of the value of Web 2.0, the adoption and application of its technologies, as well as the different approaches and innovations necessary for the implementation of Web applications in developing countries.

Topics Covered:

- Developing Countries
- E-Business
- E-Commerce
- Information and Communication Technology
- Web 2.0 Applications
- Web 2.0 in Developing Countries
- World Wide Web

ISBN: 9781466625150; © 2013; 376 pp.

Print: US \$175.00 | Perpetual: US \$265.00 | Print + Perpetual: US \$350.00

Pre-pub Discount:*

Print: US \$165.00 | Perpetual: US \$250.00

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Dr. Nahed Azab is an IT consultant and professor. She plays an active role in planning and updating the curriculum, compiling and editing the material and course work, and teaching a number of IT undergraduate and postgraduate courses at the American University in Cairo and the Regional Information Technology Institute. In particular, Dr. Azab focuses on Electronic Commerce, Electronic Marketing and Management Information Systems. She obtained her PhD from the School of Engineering and Information Sciences - Middlesex University, London (July 2010). Dr. Azab obtained her MSc. In Business Information Technology, School of Computing Sciences - Middlesex University, London (July 2002). Her career path encompassed software programming, analysis and design, computer center management, software instruction and general IT consultancy with public and private entities such the Ministry of State for Administrative Development and McKinsey & Company. Dr. Azab is a committee member in several journals, books, and conferences. She also presented a number of academic papers in journals, books, and conferences.

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