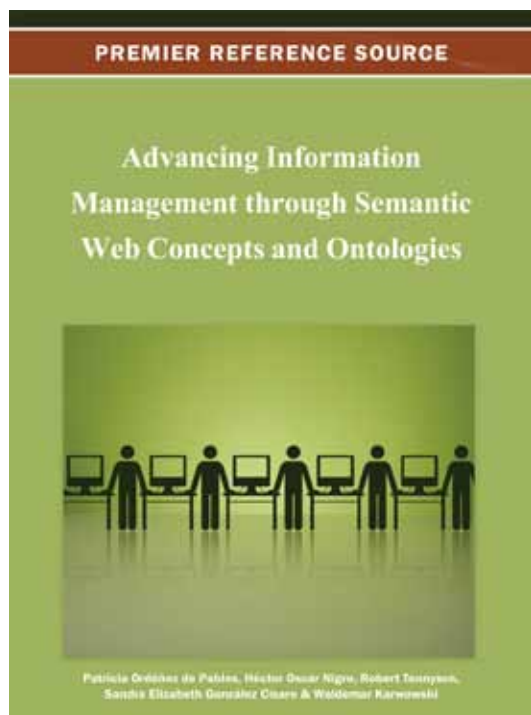


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Advancing Information Management through Semantic Web Concepts and Ontologies



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Although the majority of information that is published by the current web is aimed at human consumption, the browsers which contain this information are only able to interpret HTML mark-up to visualize this content. Semantic web intends to address the stability between human and machine.

Advancing Information Management through Semantic Web Concepts and Ontologies provides an analysis and introduction on the concept of combining the areas of semantic web and web mining. Emphasizing semantics in technologies, reasoning, content searching and social media, this book aims to be an essential source for practitioners, researchers and academics alike.

Topics Covered:

- Collaborative Learning
- Digital Libraries
- Knowledge Management
- Ontology Mapping and Visualization
- Progressive Ontologies
- Semantic Web
- Web Mining

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Patricia Ordóñez de Pablos is a Professor in the Department of Business Administration and Accountability in the Faculty of Economics of the University of Oviedo, Spain. Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital measuring and reporting, organisational learning and human resources management. In recent years she started a new stream of research: Asia. She serves as Editor in Chief of *International Journal of Asian Business and Information Management* and *International Journal of Chinese Culture and Management*. She serves as Executive Editor of the *International Journal of Learning and Intellectual* and Associate Editor of *Behaviour and Information Technology*.

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