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Released: October 2012

Cases on Enterprise Information Systems and Implementation Stages: Learning from the Gulf Region

Fayez Albadri (ADMO-OPCO, UAE)

After the introduction of Enterprise Information Systems (EIS) and Enterprise Resources Planning (ERP) applications to many business organizations, the functional issues such as technical problems, security threats, persistent end-user resistance, and the excessive hidden costs of these systems began coming to light.

Cases on Enterprise Information Systems and Implementation Stages: Learning from the Gulf Region focuses on the Gulf region and its lead on the enterprise systems adoption which has exceeded those in many developed countries. This reference book highlights experiences implementing EIS, delivering a comprehensive multi-perspective account of EIS issues, and explores the concerns, risks, and critical success factors of EIS for a variety of organizations. It aims to be beneficial for both practitioners and academics alike.

Topics Covered:

- EIS & Electronic Business
- EIS & Risk Management
- EIS Applications: ERP, CRM, Supply Chain
- EIS Implementation and Integration Issues
- EIS Issues: Security, Cultural, Ethical
- EIS Post-Implementation Issues
- EIS Stakeholders and End-Users Issues
- EIS Success / Failure & CSF
- EIS Selection Methods and Issues

ISBN: 9781466622203; © 2013; 370 pp.

Print: US \$185.00 | Perpetual: US \$280.00 | Print + Perpetual: US \$370.00

Pre-pub Discount:*

Print: US \$175.00 | Perpetual: US \$265.00

* Pre-pub price is good through one month after publication date.

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Dr. Fayez Albadri is a well established academic, educator, consultant and manager for over two decades. He holds a Doctorate in Management from MGSM Macquarie University in Sydney Australia, Masters in Intelligent Information Processing Systems from University of Western Australia in Perth, Graduate Certificate in Computer Instructional Design from Edith Cowan University in Perth, and Bachelor degree in Engineering from University of Westminster in London, UK. He is recognized as IS&T Specialist and Management Expert for his record in managing IT projects, implementing ERP systems and e-business solutions. Dr. Albadri is a pioneer researcher and academic with important contributions in the areas of educational technology and instructional design, entrepreneurship and e-business, IT strategic planning, project management and risk management. He is renowned for his development of (IPRM) the Integrated Project-Risk Model and the introduction of (IELCM) the Integrated ERP Life-Cycle Management approach. He has also delivered numerous seminars and training workshops to hundreds of academics and professionals in Australia and the Middle East.



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