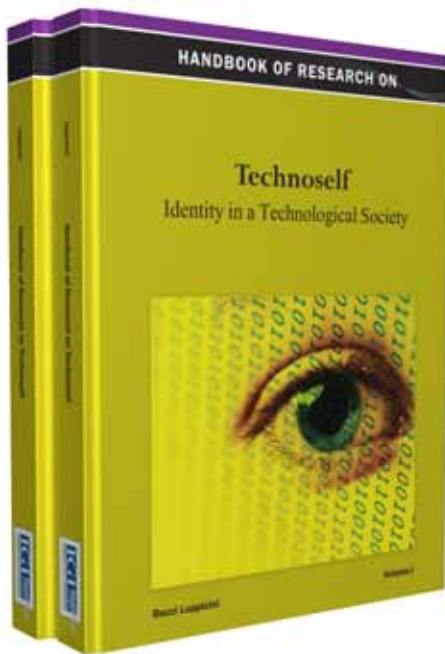


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Handbook of Research on Technoself: Identity in a Technological Society



Rocci Luppicini (University of Ottawa, Canada)

In recent years, there has been a major push to rediscover the human side of technology across the sciences, social sciences, and humanities. With the emerging of this new study of self-identity and technology (Technoself), it holds an effort to keep pace with shaping breakthroughs in robotics, human enhancement technology, biotechnology, and more.

The Handbook of Research on Technoself: Identity in a Technological Society provides insights to better enhance the understanding of technology's widespread intertwinement with human identity within an advancing technological society. This reference includes comprehensive coverage of the most vital issues, concepts, trends, and debates in technology and identity. It brings together an audience of researchers, scholars, students, and professionals alike.

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- Brain Computer Interface
- Internet Addiction
- Genetic Engineering
- Human Enhancement (Genetic, Cognitive, Affective, Physical)
- Human Enhancement Technologies and Identity
- Human-Machine Integration
- Online Life and Professional Identity
- Online Life and Cultural Identity
- Technoself and Culture
- Technoself and Ethics
- Transhuman and Transhumanism

ISBN: 9781466622111; © 2013; 1034 pp.

Print: US \$495.00 | Perpetual: US \$745.00 | Print + Perpetual: US \$990.00

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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Rocci Luppicini is an assistant professor in the Department of Communication at the University of Ottawa (Canada). He is a leading expert in technology studies (TS) and technoethics. He has published material in a number of areas including virtual learning communities and practice (*Quarterly Review of Distance Education*), research methodology on online instruction (*Journal of Distance Education*), instructional design (*Canadian Journal of Learning and Technology*), educational technology (*Educational Technology and Society*), and design research (*International Journal of Technology and Design Education*). He has authored and edited several books including, *Online Learning Communities in Education* (IAP, 2007), the *Handbook of Conversation Design for Instructional Applications* (IGI, 2008), and *Trends in Canadian Educational Technology and Distance Education* (VSM, 2008), and the co-edited *Handbook of Research Technoethics* (IGI, 2008). He is currently working on a publication in technoethics entitled, *Technoethics and the Evolving Knowledge Society: Ethical Issues in Technological Design, Research, Development, and Innovation* (2009).



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