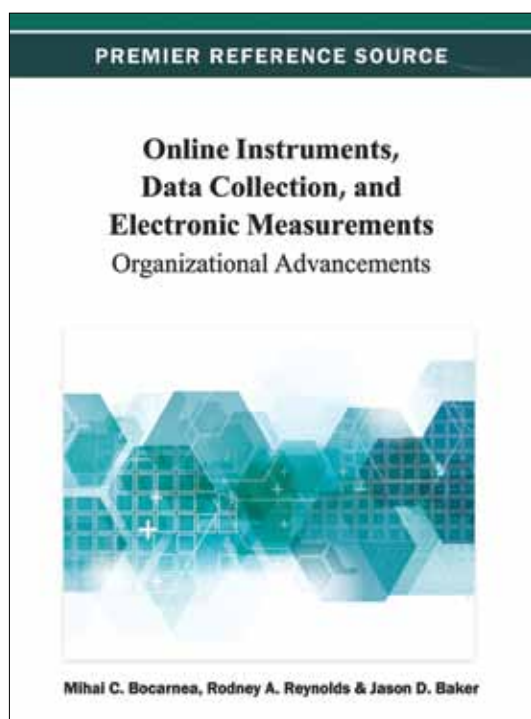


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## Online Instruments, Data Collection, and Electronic Measurements: Organizational Advancements



Mihai C. Bocarnea (Regent University, USA),  
Rodney A. Reynolds (California Lutheran University, USA)  
and Jason D. Baker (Regent University, USA)

One of the infinite rewards to continuously advancing technology is an increased ease and precision in organizational techniques. Online data collection and online instruments are vital ways to electronically measure and assess organizational areas relevant to management, leadership, and human research development.

**Online Instruments, Data Collection, and Electronic Measurements: Organizational Advancements** aims to assist researchers in both understanding and utilizing online data collection by providing methodological knowledge related to online research, and by presenting information about the empirical quality, the availability, and the location of specific online instruments. This book provides a strong focus on organizational leadership instruments while combining them with practical and ethical issues associated with online data collection. Such a combination makes this a unique contribution to the field.

### Topics Covered:

- Ethical Considerations in Online Measurements
- Followers' Characteristics, Behaviors, and Attitudes
- Leaders' Characteristics, Behaviors, and Attitudes
- Online Survey Software
- Online Surveys and Questionnaires
- Organizational Communication Research

ISBN: 9781466621725; © 2013; 397 pp.

Print: US \$175.00 | Perpetual: US \$265.00 | Print + Perpetual: US \$350.00

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**Mihai C. Bocarnea**, Ph.D. joined Regent University in 1995 and currently serves as an associate professor in the School of Global Leadership & Entrepreneurship. He is an expert in the areas of communication, research methods, quantitative analysis and statistics. His research interests include organizational communication, cross-cultural leadership, servant leadership, organizational change and pedagogy of online learning. Dr. Bocarnea has also served as research consultant for various organizations in the U.S. and overseas.

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