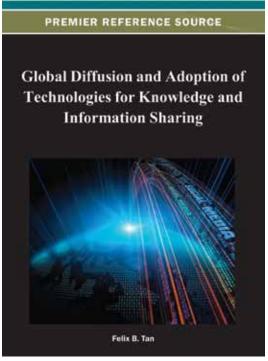
An Excellent Addition to Your Library!

Released: October 2012

Global Diffusion and Adoption of Technologies for Knowledge and Information Sharing



ISBN: 9781466621428; © 2013; 301 pp.

Print: US \$180.00 | Perpetual: US \$270.00 | Print + Perpetual: US \$360.00

Pre-pub Discount:*

Print: US \$170.00 | Perpetual: US \$255.00 * Pre-pub price is good through one month after publication date.

Felix B. Tan (Auckland University of Technology, New Zealand)

Globalized marketing strategies continue to increase the development of global business through its latest advances in technology. The adoption of new technologies for businesses and organizations fluctuate throughout different regions of the world.

Global Diffusion and Adoption of Technologies for Knowledge and Information Sharing provides diverse insights from researchers and practitioners around the world to offer their knowledge on the comparisons of international enterprises. This book is useful to managers and practitioners to improve business practices and keep an open dialogue about global information management.

Topics Covered:

- Global Enterprise System
- Global IT and Government
- Global Manufacturing

- Information Sharing
- Information Technology
- Knowledge Management Infrastructure

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Felix B Tan is Professor of Information Systems and Chair of Business Information Systems discipline at Auckland University of Technology (New Zealand). He serves as the Editor-in-Chief of the Journal of Global Information Management. He is on the Executive Council and is Fellow of the Information Resources Management Association. He was also on the Council of the Association for Information System between 2003-2005. Dr. Tan's current research interests are in electronic commerce, global information management, business-IT alignment, and the management of IT. Dr. Tan has published in MIS Quarterly, Information & Management, IEEE Transactions on Engineering Management, IEEE Transactions on Personal Communications, Information Systems Journal, Journal of Information Technology, International Journal of Human-Computer Interaction, International Journal of Electronic Commerce, as well as other journals and refereed conference proceedings. Dr. Tan has over 25 years experience in information systems management and consulting with large multinationals, as well as university teaching and research in Singapore, Canada, and New Zealand.



Chapter 1 Analyzing ICT and Development: Persistent Barriers to E-commerce in Developing Countries: Techatassanasoontorn Angsana A. (The Pennsylvania State University, USA) Wresch William (University of Wisconsin Oshkosh, USA) Huang Haiyan (Michigan Technological State University, USA) Fraser Simon (The University of the West Indies at St. Augustine, Trinidad and Tabago) Trauth Eileen M. (The Pennsylvania State University, USA) Juntiwasarakij Suwan (The Pennsylvania State University, USA) Chapter 10 Asymmetric Interaction in Competitive Internet Technology Diffusion: Song Peijian (Nanjing University, China) Chapter 2 Zhang Cheng (Fudan University, China) Country Environments and the Adoption of IT Outsourcing Qu Wen Guang (Zhejiang University, China) Xu Yunjie (Fudan University, China) Xue Ling (University of Scranton, ÚSA) Pinsonneault Alain (McGill University, Canada) Wang Ke (Fudan Univesity, China) Zhang Chenghong (Fudan University, China) Evaluating Web Site Support Capabilities in Sell-Side B2B Transaction Processes: Hung Wei-Hsi (National Chung Cheng University, Taiwan) Tsai Chia-An (National Chung Cheng University, Taiwan) Technology Adoption in Post-Conflict Regions: Hung Shin-Yuan (National Chung Cheng University, Taiwan) Stapleton Larry (Waterford Institute of Technology and Knewfutures, Ireland, and McQueen Robert J. (The University of Waikato, New Zealand) University of Business and Technology, Pristina, Kosovo) Jou Jau-Jeng (National Sun Yat-Sen University, Taiwan) Chapter 12 Do Cultural Differences Matter in IT Implementation? Contextual Factors, Knowledge Processes and Performance in Global Sourcing of IT Services: Sherer Susan A. (Lehigh University, USA) Kohli Rajiv (College of William and Mary, USA) Du Rong (Xidian University, China) Ai Shizhong (Xidian University, China) Yao Yuliang (Lehigh University, USA) Abbott Pamela (Brunel University, UK) Cederlund Jerold (Motorola Mobility, USA) Zheng Yingqin (De Montfort University, UK) Chapter 13 An Exploratory Cross-National Study of Information Sharing and Human Resource Information Systems Knowledge Transfer in Offshore Outsourcing: Bongsug (Kevin) Chae (Kansas State University, USA) Huong Nguyen Thu (Japan Advanced Institute of Science and Technology, Japan) Prince J. Bruce (Kansas State University, USA) Katsuhiro Umemoto (Japan Advanced Institute of Science and Technology, Japan) Katz Jeffrey (Western Kentucky University, USA) Chi Dam Hieu (Japan Advanced Institute of Science and Technology, Japan) Kabst Rüdiger (Justus-Liebig-Universität, Germany) Chapter 6 Chapter 14 Factors Affecting Usage of Information Technology in Support of Knowledge Sharing: Modeling the Success of Small and Medium Sized Online Vendors in Business to Business Electronic Chow Ngai-Keung (City University of Hong Kong, Hong Kong) Marketblaces in China: Wang Shan (Renmin University of China, China) Hong Yili (Temple University, USA) Archer Norm (McMaster University, Canada) Influence of Knowledge Management Infrastructure on Innovative Business Processes and Wang Youwei (Fudan University, China) Market-Interrelationship Performance: Lee Wen-Ting (National Chung Cheng University, Taiwan) Hung Shin-Yuan (National Chung Cheng University, Taiwan) Chapter 15 Chau Patrick Y. K. (The University of Hong Kong, Hong Kong) Trust and Perceived Risk of Personal Information as Antecedents of Online Information Disclosure: Treiblmaier Horst (Vienna University of Economics and Business Administration, Austria) Chong Sandy (Curtin University of Technology, Australia) Chapter 8 Offshore Vendors' Software Development Team Configurations: Chakraborty Suranjan (Towson University, USA) Sarker Saonee (Washington State University, USA) Rai Sudhanshu (Copenhagen Business School, Denmark) Sarker Suprateek (Washington State University, USA) Nadadhur Ranganadhan (Wipro Technologies, USA)

and the state of t	
Name: Organization:	☐ Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank
Address:	☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express
City, State, Zip:	3 or 4 Digit Security Code:
Country:	Name on Card:
Tel:	Account #:
Fax:	Expiration Date:
E-mail:	

Order Your Copy Today!