Innovative Strategies and Approaches for End-User Computing Advancements

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As the use of internet applications with client server architecture and web browsers have increased the ability to draw on information, many managers now face the challenge of making effective decisions based on this data. Integrating end users into computer environments aid in the impact, design, and development that computer models have on performance and productivity.

Innovative Strategies and Approaches for End-User Computing Advancements presents comprehensive research on the implementation of organizational and end user computing initiatives to further understand this discipline and its related fields. This book aims to bring together information technology educators, researchers, and practitioners who strive to advance the practice and understanding of organizational and end user computing.

Topics Covered:

- OEUC Affects of Organizational Strategic and Competitive Advantage
- OEUC Hardware and Software
- OEUC in Various Management Functions
- OEUC Management
- OEUC Privacy, Security, and Copyright Issues
- OEUC Productivity and Performance
- OEUC Relation to Information Resources Management
- OEUC Risk Factors
- OEUC Satisfaction
- OEUC Success Factors

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