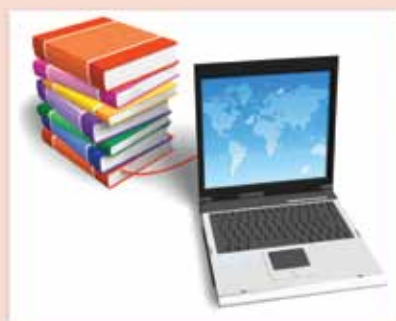


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Cases on Cultural Implications and Considerations in Online Learning



Andrea Edmundson

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Cases on Cultural Implications and Considerations in Online Learning

Andrea Edmundson (eWorld Learning, USA)

Expectations – of life, work, education, and so forth – are rooted in cultural values. As a result, access to an engagement with online learning is a culture-bound experience.

Cases on Cultural Implications and Considerations in Online Learning illustrates ways in which to reach and engage learners across cultures by using online learning that accommodates cultural differences and preferences. This casebook helps online educators understand what cultural expectations their students have before they create online programs and tailor their instructional designs for multicultural and international learners.

Topics Covered:

- Institutional Globalization
- Multimedia Interactive Content
- Online Collaborative Environments
- Content Management Systems
- Cultural Accessibility
- Distance Education
- Intercultural Communication
- Blended Learning
- E-Learning Management System Design
- Virtual Learning Environments

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Andrea Edmundson, CPLP is the Global Learning Strategist and CEO of eWorldLearning, Inc., (www.eWorldLearning.com). She is an expert in designing *culturally appropriate* training courses and materials (online or in classroom) in order to increase their effectiveness in other cultures and countries. She created the research-based Cultural Adaptation Process (CAP) Model, a unique process that helps instructional designers to align courses – content, instructional approach, and multimedia - to the cultural characteristics and preferences of targeted learners. She also founded the Global eLearning Community, an online membership association for professionals whose work encompasses culture, learning, and technology. She authored the pioneering book, *Globalized eLearning Cultural Challenges* (2007) and introduced the concept of *Cross-Cultural Learning Objects (XCLOs)*. Dr. Edmundson served 3 terms as President of the American Society for Training and Development (Greater Tucson Chapter). She teaches graduate courses on distance learning and educational technology for several online universities. During her 25-year career in training and development, she has provided training courses - in the classroom and online - in 30+ countries for thousands of learners.



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