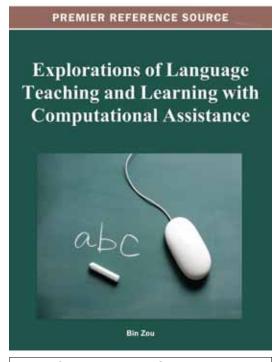
An Excellent Addition to Your Library!

Released: July 2012

Explorations of Language Teaching and Learning with Computational Assistance



ISBN: 9781466618558; © 2013; 345 pp.
Print: US \$175.00 | Perpetual: US \$265.00 | Print + Perpetual: US \$350.00

Pre-pub Discount:*

Print: US \$165.00 | Perpetual: US \$250.00 * Pre-pub price is good through one month after publication date.

Bin Zou (Xi'an Jiaotong-Liverpool University, China)

Computer-based technologies can enhance language learning and help students embrace the complexities of an additional language. Due to rapid technological changes, innovative teaching approaches and strategies are necessary in order to successfully integrate new technologies within language teaching.

Explorations of Language Teaching and Learning with Computational Assistance provides cutting-edge research which evaluates, improves, and applies effective pedagogy in the fields of computer-assisted language learning (CALL) and foreign language learning. It expands on the principles, theories, design, and implementation of computer-assisted language learning programs.

Topics Covered:

- Foreign Language Teaching and Learning
- Learner-Centred Curriculum Design
- Effective Uses of Technology
- Intercultural and Crosscultural Literacy
- Game-based Learning

- Mobile Learning
- · Vocabulary Instruction
- Courseware design
- Computer-Assisted Language Learning (CALL)
- Online Collaborative Learning

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal forclassroom use.

Bin Zou received his PhD degree in TESOL and computer technology from the University of Bristol (UK) and MA degree from the University of York (UK). He is a senior tutor/associate professor and a team leader at the English Language Centre, Xi'an Jiaotong-Liverpool University (China) and currently teaches EAP and EF courses. Dr. Zou's research interests include Applied Linguistics, ELT, EAP, CALL, Corpus, and ICT. He has given presentations at international conferences including AILA, EUROCALL, IALLT, BAAL, IATEFL, etc., published papers in international journals, such as Computer-Assisted Language Learning, the International Journal of Computer-Assisted Language Learning and Teaching, the International Journal of Emerging Technologies in Learning, and edited books, including Monitoring and Assessment in Online Collaborative Environments: Emergent Computational Technologies for E-learning Support (IGI Global, USA). He is the editor of two books: Computer-Assisted Foreign Language Teaching and Learning: Technological Advances and Explorations of Language Teaching and Learning with Computational Assistance both to be published by IGI Global in 2013. Also, he has been involved in reviewing papers for the journal of Computer-Assisted Language Learning, the journal of Mixed Methods Research, and IGI Global books. He is the Conference Chair of 2012 Corpus Technologies and Applied Linguistics in China.

