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Managing Dynamic Technology-Oriented Businesses: High-Tech Organizations and Workplaces

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Managing Dynamic Technology-Oriented Businesses

> High-Tech Organizations and Workplaces



Dariusz Jemielniak & Abigail Mark

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Dariusz Jemielniak (Kozminski University, Poland) & Abigail Marks (Kozminski University, Poland Heriot-Watt University, UK)

Modern workplaces are far more technology-driven than the organizations of a few decades ago, leading to a different set of challenges for employers to keep their employees working efficiently, and for employees to balance their work and home lives.

Managing Dynamic Technology-Oriented Businesses: High-Tech Organizations and Workplaces explores the culture of modern high-tech workplaces and the different challenges and opportunities that new technologies present for modern workers and employers. This pivotal reference will delve deep into management practices throughout the world, including American, European, Asian, and Middle-Eastern high-tech companies.

Topics Covered:

- · Gender, family, and work relations
- · Global business
- Global information technology
- Human resources management
- Interplay between management, technology, and power
- · Motivation in the high-tech sector
- Organization practices specific to high-tech organizations
- Relationship between culture and technology
- Time and space in IT
- Work-life balance

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal forclassroom use.

Dariusz Jemielniak, Ph.D. is Associate Professor of Management and the head of the Center for Research on Organizations and Workplaces (CROW) at Kozminski University in Poland. He held visiting appointments at Cornell University (2004-2005), Harvard University (2007 and 2011-2012), University of California Berkeley (2008). His research interests include workplace practices in knowledge intensive work, software development, as well as open collaboration communities (which he currently studies on the example of Wikipedia, through a long-term ethnographic project). He recently published a book on The New Knowledge Workers (2012, Edward Elgar). He is the editor-in-chief of Tamara Journal for Critical Organization Inquiry.



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