Managing Dynamic Technology-Oriented Businesses: High-Tech Organizations and Workplaces

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Modern workplaces are far more technology-driven than the organizations of a few decades ago, leading to a different set of challenges for employers to keep their employees working efficiently, and for employees to balance their work and home lives.

Managing Dynamic Technology-Oriented Businesses: High-Tech Organizations and Workplaces explores the culture of modern high-tech workplaces and the different challenges and opportunities that new technologies present for modern workers and employers. This pivotal reference will delve deep into management practices throughout the world, including American, European, Asian, and Middle-Eastern high-tech companies.

Topics Covered:
• Gender, family, and work relations
• Global business
• Global information technology
• Human resources management
• Interplay between management, technology, and power
• Motivation in the high-tech sector
• Organization practices specific to high-tech organizations
• Relationship between culture and technology
• Time and space in IT
• Work-life balance

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.