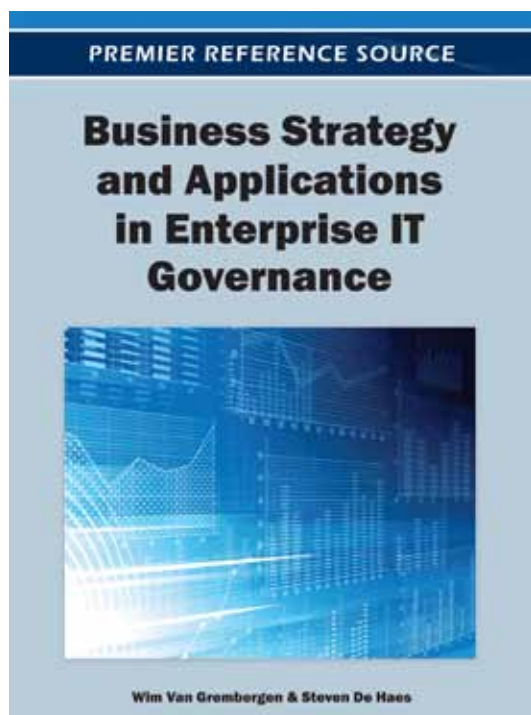


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## Business Strategy and Applications in Enterprise IT Governance



Wim Van Grembergen (Antwerp Management School, Belgium)  
& Steven De Haes (Antwerp Management School, Belgium)

Within the IT-related business domain, it is important to advance theory building and practices regarding management and governance issues.

**Business Strategy and Applications in Enterprise IT Governance** emphasizes how organizations enable both businesses and IT people to execute their responsibilities in support of business/IT alignment and the creation of business value from IT enabled corporation investments. This publication distributes leading research that is both academically executed and relevant for practice in the professional IT and business community.

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- IT balanced scorecard
- IT governance roles of the board and executive management
- Practices and cases on enterprise governance of IT

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**Steven De Haes** (PhD) is a professor of Information Systems Management at the University of Antwerp Management School (UAMS) and the Economics and Management Faculty of the University of Antwerp (UA). He has teaching assignments in many executive and master programs in the domain of IT governance, IT assurance, strategic alignment, value creation, IT performance measurement, etc. Dr. De Haes is actively engaged in applied research within the IT Alignment and Governance (ITAG) Research Institute ([www.uams.be/itag](http://www.uams.be/itag)) and acts as an advisor to firms in these domains. He has several publications in leading academic and professional journals and has presented research results at many international conferences. In 2009, he co-authored with Wim van Grembergen the book *Enterprise Governance of IT: Achieving Strategic Alignment and Value* (Springer).



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