## An Excellent Addition to Your Library!

Released: May 2012

## Intelligent and Knowledge-Based Computing for Business and Organizational Advancements



ISBN: 9781466615779; © 2012; 428 pp.

Print: US \$195.00 | Perpetual: US \$295.00 | Print + Perpetual: US \$390.00

Hideyasu Sasaki (Chinese University of Hong Kong, Hong Kong), Dickson K.W. Chiu (Dickson Computer Systems, Hong Kong), Epaminondas Kapetanios (University of Westminster, UK), Patrick C.K. Hung (University of Ontario Institute of Technology, Canada), Frederic Andres (National Institute of Informatics, Japan), Ho-fung Leung (The Chinese University of Hong Kong, Hong Kong), & Richard Chbeir (Bourgogne University, LE2I CNRS, France)

As organizations, businesses, and other institutions work to move forward during a new era of ubiquitous modern technology, new computing and technology implementation strategies are necessary to harness the shared knowledge of individuals to advance their organizations as a whole.

Intelligent and Knowledge-Based Computing for Business and Organizational Advancements examines the emerging computing paradigm of Collective Intelligence (CI). The global contributions contained in this publication will prove to be essential to both researchers and practitioners in the computer and information science communities as these populations move toward a new period of fully technology-integrated business.

## **Topics Covered:**

- · Artificial intelligence for organizational management
- · Collaboration and communication systems
- · Collective intelligence
- · Decision science
- · Genetic algorithms and evolutionary computing
- Global enterprise systems
- · Intelligent agents and multi-agent systems
- · Knowledge discovery
- · Self-organizing and complex systems
- · Soft computing in organizations

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal forclassroom use.

Hideyasu Sasaki is the founding Editor-in-Chief of International Journal of Organizational and Collective Intelligence (IJOCI), IRMA, NJ, United States. He is active in several international program committees including IEEE SMC 2011 Part B Human-Machine Systems. Prof. Sasaki is a Fellow member of IARIA and has been awarded best paper awards for his presentations twice consecutively, and the 4th Annual Excellence in Research Journal Award from IRMA for his co-authored journal article in IJSSOE about a steganography technique using artificial neural networks in 2010. Dr. Sasaki has been awarded the competitive Japan Society for Science Promotion (JSPS) grants over the past six years from the very beginning of his tenured professorship. He received the Microsoft Research Grant in 2005. Dr. Sasaki is an Associate Professor of Computer Science at Ritsumeikan University in Kyoto, Japan. He has been tenured there since 2005. Prof. Sasaki received his BA, LLB from the University of Tokyo, Japan, LLM from University of Chicago Law School, MS (Hons) and PhD (Highest Hons) in Computer and Information Sciences in 1992, 1994, 1999, 2001, and 2003, respectively. In his graduate research, he won the title of Keio Engineering Society Fellow (2001). He has experience as a lawyer and in litigation as an Attorney-at-Law in New York since 1999.



Chapter 1 On the Notion of Collective Intelligence: Kapetanios Epaminondas (University of Westminster, UK) Chapter 2	Chapter 10 A Social Bookmarking-Based People Search Service: Huang Jeff J.S. (National Central University, Taiwan) Yang Stephen J.H. (National Central University, Taiwan) Chen Jeng C.C. (National Central University, Taiwan) Li Irene Y.S. (National Central University, Taiwan)
Enhancing E-Service Collaboration with Enforcement and Relationship Management: Chiu Dickson K.W. (Dickson Computer Systems, Hong Kong) Cheung Shing-Chi (Hong Kong University of Science and Technology, Hong Kong) Till Sven (Hong Kong University of Science and Technology, Hong Kong) Narupiyakul Lalita (University of Ontario Institute of Technology, Canada) Hung Patrick C. K. (University of Ontario Institute of Technology, Canada)	Hsiao Indy Y.T. (National Central University, Taiwan)  Chapter 11  Architectures for Enabling Flexible Business Processes: Overbeek Sietse (Delft University of Technology, The Netherlands) Gong Yiwei (Delft University of Technology, The Netherlands) Janssen Marijn (Delft University of Technology, The Netherlands)
Chapter 3 Chance Discovery as Analogy Based Value Sensing Ohsawa Yukio (The University of Tokyo, Tokyo) Abe Akinori (ATR Knowledge Science Laboratories, Japan) Nakamura Jun (The University of Tokyo, Tokyo)	Chapter 12  Distributed Intelligence for Constructing Economic Models Yu Ting (University of Sydney, Australia)
Chapter 4 Transdisciplinary Approach to Service Design Based on Consumer's Value and Decision Making Takenaka Takeshi (National Institute of Advanced Industrial Science and Technology, Japan) Fujita Kousuke (The University of Tokyo, Japan) Nishino Nariaki (The University of Tokyo, Japan) Ishigaki Tsukasa (National Institute of Advanced Industrial Science and Technology, Japan) Motomura Yoichi (National Institute of Advanced Industrial Science and Technology, Japan)	Chapter 13  Analyzing Community Deliberation and Achieving Consensual Knowledge in SAM  Maleewong Krissada (Shinawatra University, Thailand)  Anutariya Chutiporn (Shinawatra University, Thailand)  Wuwongse Vilas (Asian Institute of Technology, Thailand)
Chapter 5  Students' Perceptions and Acceptance: Theng Yin-Leng (Nanyang Technological University, Singapore) Wen Elaine Lew Yee (Nanyang Technological University, Singapore) Leong Jimmy Chong Jeah (Nanyang Technological University, Singapore)	Chapter 14 Improvement of Restaurant Operation by Sharing Order and Customer Information Shimmura Takeshi (National Institute of Advanced Industrial Science and Technology, Japan) Takenaka Takeshi (National Institute of Advanced Industrial Science and Technology, Japan) Akamatsu Motoyuki (National Institute of Advanced Industrial Science and Technology, Japan)
Yeow Stanley See Boon (Nanyang Technological University, Singapore) Yan Ding Hong (Nanyang Technological University, Singapore)	Chapter 15 The Computing of Digital Ecosystems Briscoe Gerard (London School of Economics and Political Science, UK) De Wilde Philippe (Heriot-Watt University, UK)
Chapter 6 CSMA: Boukadi Khouloud (Ecole des Mines, Saint-Etienne, France) Vincent Lucien (Ecole des Mines, Saint-Etienne, France) Ghedira Chirine (University Lyon 1, France) Maamar Zakaria (Zayed University, UAE)	Chapter 16 An Autonomous Agent Approach to Query Optimization in Stream Grids Mukherjee Saikat (International Institute of Information Technology, India) Srinivasa Srinath (International Institute of Information Technology, India) Ramamritham Krithi (Indian Institute of Technology, India)
Chapter 7 Towards a Trust Management Enabled Identity Metasystem Zhao Weiliang (Macquarie University, Australia) Yang Jian (Macquarie University, Australia) Chapter 8	Chapter 17  Managing Collective Intelligence in Semantic Communities of Interest  Montanelli Stefano (Università degli Studi di Milano, Italy) Castano Silvana (Università degli Studi di Milano, Italy) Ferrara Alfio (Università degli Studi di Milano, Italy) Varese Gaia (Università degli Studi di Milano, Italy)
Access Control on Semantic Web Data Using Query Rewriting Li Jian (Hong Kong Baptist University, China) Cheung William K. (Hong Kong Baptist University, China)	Chapter 18 3D Real-Time Reconstruction Approach for Multimedia Sensor Networks Mostefaoui Ahmed (University of Franche-Comte (LIFC), France)
Chapter 9 Insurance-Based Business Web Services Composition Liu An (University of Science & Technology of China, China) Wenyin Liu (City University of Hong Kong, China)	Piranda Benoit (LASELDI, France)  Chapter 19
Huang Liusheng (University of Science & Technology of China, China) Li Qing (City University of Hong Kong, China) Xiao Mingjun (University of Science & Technology of China, China)	An Experimental Performance Comparison for Indexing Mobile Objects on the Plane S.Sioutas (Ionian University, Greece) Papaloukopoulos G. (University of Patras, Greece) Tsichlas K. (Aristotle University of Thessaloniki, Greece) Manolopoulos Y. (Aristotle University of Thessaloniki, Greece)

## 

**Order Your Copy Today!**