Right now is the time for new opinions and new ideas to be generated and be presented as a solution. With the ever changing economic status of society, prosperity depends on the ability to run and maintain an active equilibrium between society and individuals. Therefore, it is essential for both parties to promote innovation and creativity in order to enable a proper and valuable lifestyle.

**Digital Economy Innovations and Impacts on Society** provides theoretical and practical approaches about digital economy, increasing people’s awareness on what the digital economy is and exactly what competitive advantages exist to provide information technology and innovation as its main resources. This publication focuses on rethinking the classical economic theory in the context of new technology, information, and innovation, making it a publication that brings the best research to the forefront for economics and social researchers, academicians, professionals and practitioners.

**Topics Covered:**

- Knowledge management in African regions
- Knowledge economics
- Supply chain management
- Shape of digital divide
- Technology in higher education
- Outsourcing
- Innovation based management
- Regional economic development strategy

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