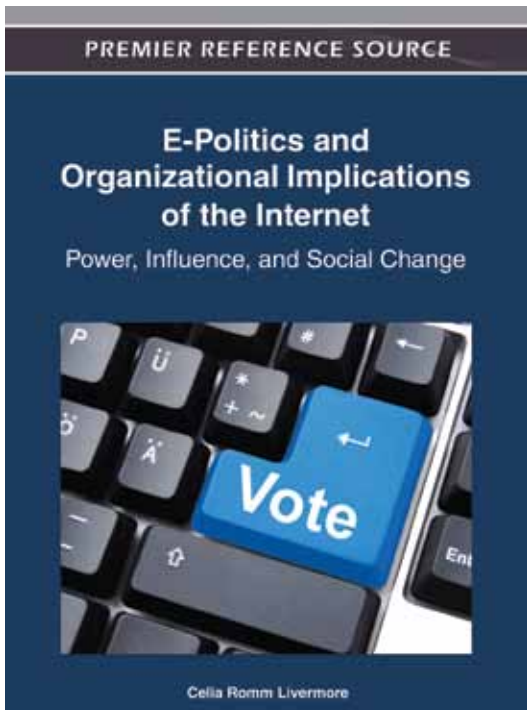


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## E-Politics and Organizational Implications of the Internet: Power, Influence, and Social Change



Celia Romm Livermore  
(Wayne State University, USA)

Technological advancements have always influenced politics in society, but never in as strong and direct a manner as in the Internet Age.

**E-Politics and Organizational Implications of the Internet: Power, Influence, and Social Change** charts this influence and describes the unique effect electronic communication has on organizations, communities, nations, and cultures. This book presents the most current research on both the history of these powerful new tools and their preliminary impact both in across the world and in daily life. A thorough understanding of these technologies is necessary to properly navigate this new millennium and this reference is the beginning of that knowledge.

### Topics Covered:

- Citizen Participation
- Cultural Change
- ERP Implementation
- Global Politics
- Grassroots movements
- Media Control
- Politics of Image
- Social Networking Economy
- User Participation
- Youth and E-Politics

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**Celia Romm Livermore** is professor at Wayne State University (Detroit, USA). She has published five books: *Virtual Politicking* (1999), *Electronic Commerce: A Global Perspective* (1998), *Doing Business on the Internet* (1999), *Self Service on the Internet* (2008) and *Social Networking and eDating* (2008). She also published over a hundred and fifty journal articles, chapters in collective volumes, and conference papers. Dr. Romm-Livermore received her PhD from the University of Toronto (Canada, 1979) and has been a lecturer, consultant, and visiting scholar in Israel, Japan, Germany, Canada, USA, and Australia. Her research interests and areas of publication over the years included: culture and its impact on implementation of information systems, politics and social aspects of virtual communities, virtual work, e-commerce, computer mediated communication, and IT/IS education. Dr. Romm Livermore's current research focuses on the social dynamics and politics of social networking communities. Dr. Romm Livermore's research was published in several journals, such as the *Harvard Business Review*, *Communications of the ACM*, *Information Management*, *Transactions on Information Systems*, *Human Relations*, *Organization Studies*, *Comparative Economic Studies*, *Studies in Popular Culture*, *The Computer Journal*, *Database Journal*, *Journal of Information Systems Management*, *The Information Society*, *Australian Journal of Information Systems*, *Asia Pacific Journal of Human Resources*, *The Journal of Higher Education*, *European Journal of Education*, *Interchange*, *Journal of Professional Services Marketing*, *Advances in Consumer Behavior*, *New Technology, Work, and Employment*, *Journal of Informatics Education and Research*, *Journal of Management Development*, *Information Technology and People*, and *International Journal of Information Systems*.



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