E-Politics and Organizational Implications of the Internet: Power, Influence, and Social Change

Celia Romm Livermore  
(Wayne State University, USA)

Technological advancements have always influenced politics in society, but never in as strong and direct a manner as in the Internet Age.

E-Politics and Organizational Implications of the Internet: Power, Influence, and Social Change charts this influence and describes the unique effect electronic communication has on organizations, communities, nations, and cultures. This book presents the most current research on both the history of these powerful new tools and their preliminary impact both in across the world and in daily life. A thorough understanding of these technologies is necessary to properly navigate this new millennium and this reference is the beginning of that knowledge.

Topics Covered:
- Citizen Participation
- Cultural Change
- ERP Implementation
- Global Politics
- Grassroots movements
- Media Control
- Politics of Image
- Social Networking Economy
- User Participation
- Youth and E-Politics


Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.
Section 1: E-Politics at work

Chapter 1
Radio-Frequency Identification and Human Tagging:
Kakabadse Nada K. (The University of Northampton, UK)
Kozanin Alexander (Southern Cross University and University of South Australia, Australia)
Kakabadse Andrew P. (Cranfield University, UK)

Chapter 2
ERP Implementation Across Cultures:
Romm Livermore Celia (Wayne State University, USA)
Rippa Pierluigi (University of Napoli Federico II, Italy)

Section 2: E-Politics in Cyberspace

Chapter 3
The Politics of Image:
Ibrahim Yasmin (Queen Mary University of London, UK)

Chapter 4
When the Virtual and the Real Clash:
Livermore Celia Romm (Wayne State University, USA)

Chapter 5
Careful What You Say:
Ognyanova Katherine (University of Southern California, USA)

Section 3: E-Politics among the Youth

Chapter 6
Enabling User Participation in Civic Engagement Web Sites:
Thomas Dominic (Emory University, USA)

Chapter 7
Social Networking Sites and Complex Technology Assessment:
Fuchs Christian (University of Salzburg, Austria)

Chapter 8
Building and Connecting to Online Communities for Action:
Collin Philippa (Murdoch University, Australia)

Chapter 9
Acceptance, Use, and Influence of Political Technologies among Youth Voters in the 2008 US Presidential Election:
Khansa Lara (Virginia Tech, USA)
James Tabitha (Virginia Tech, USA)
Cook Deborah F. (Virginia Tech, USA)

Section 4: E-Politics for Party Politics

Chapter 10
Internetized Television Debates:
Deligisouri Anastasia (Higher Technological Educational Institution (ATEI) of Western Macedonia, Greece)
Symeonidis Panagiotis (Aristotle University of Thessaloniki, Greece)

Chapter 11
Election Campaigns on the Internet:
Hoff Jens (University of Copenhagen, Denmark)

Chapter 12
Comparing the Influence of Social Networks Online and Offline on Decision Making:
Kim Jang Hyun (University of Hawaii at Manoa, USA)
Barnett George (University of California at Davis, USA)
Kwon Kyunghee “Hazel” (Arizona State University, USA)

Chapter 13
Analyzing the Capacity of Unsolicited Political Email:
Johnson Kristin (University of Rhode Island, USA)
Krueger Brian S. (University of Rhode Island, USA)

Section 5: E-Politics of Grass-Roots Social Movements

Chapter 15
Exploring Internet and Politics:
Calderaro Andrea (European University Institute, Italy)

Chapter 16
From the Internet to the Corridors:
Breindl Yana (Université Libre de Bruxelles, Belgium)

Chapter 17
Between Individuality and Collectiveness:
Kavada Anastasia (University of Westminster, UK)

Chapter 18
Using the Web Politically:
Mosca Lorenzo (University of Roma Tre, Italy)

Section 6: E-Politics as Facilitator of Democracy in the Muslim World

Chapter 19
Islam, Revolution and Radicalism:
Khan M. A. Muqtedar (University of Delaware, USA)
Smith Reid T. (University of Delaware, USA)
Tanay Onur (University of Delaware, USA)

Chapter 20
The Unintended Consequence:
Nemati Hamid (The University of North Carolina at Greensboro, USA)
Latif Amna (Tarbiyah Islamic School of Delaware, USA)

Chapter 21
"Army Uniform Is Part Of My Skin":
Baqir M. Naveed (University of Delaware, USA)
Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank

☐ Credit Card  ☐ Mastercard  ☐ Visa  ☐ Am. Express

3 or 4 Digit Security Code: ____________________________

Name on Card: _______________________________________

Account #: __________________________________________

Expiration Date: _____________________________________

Order Your Copy Today!