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Information Technologies, Methods, and Techniques of Supply Chain Management

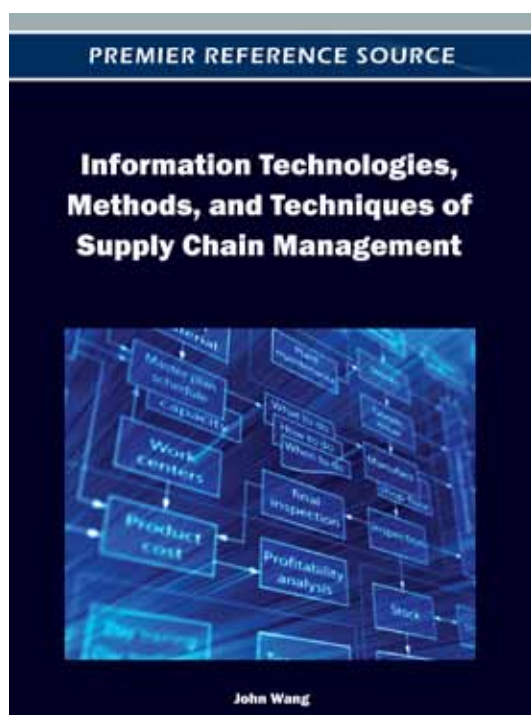
John Wang
(Montclair State University, USA)

In order to manage complex supply and demand networks, staying abreast of the latest research and developments within the field of supply chain management is of vital importance.

Information Technologies, Methods, and Techniques of Supply Chain Management has compiled chapters from experts from around the world in the field of supply chain management. This vital compendium of the latest research, case studies, frameworks, methodologies, architectures, and best practices will serve as a research handbook and reference guide to practitioners and academics alike, truly a critical resource within the field of supply chain management.

Topics Covered:

- Benchmarking
- Customer relationship management
- Customer service management
- Distribution network configuration
- Distribution strategy
- Inventory management
- Organization structure
- Product development and commercialization
- Supplier relationship management
- Warehouse management



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Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

John Wang is a professor in the Department of Information & Operations Management at Montclair State University, USA. Having received a scholarship award, he came to the USA and completed his PhD in operations research from Temple University. Due to his extraordinary contributions beyond a tenured full professor, Dr. Wang has been honored with a special range adjustment in 2006. He has published over 100 refereed papers and seven books. He has also developed several computer software programs based on his research findings. He is the Editor-in-Chief of International Journal of Applied Management Science, International Journal of Operations Research and Information Systems, and International Journal of Information Systems and Supply Chain Management. He is the Editor of Data Warehousing and Mining: Concepts, Methodologies, Tools, and Applications (six-volume) and the Editor of the Encyclopedia of Data Warehousing and Mining, 1st (two-volume) and 2nd (four-volume). His long-term research goal is on the synergy of operations research, data mining and cybernetics.



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