An Excellent Addition to Your Library!

Released: February 2012

Management Information Systems for Enterprise Applications: Business Issues, Research, and Solutions

PREMIER REFERENCE SOURCE

Management Information Systems for Enterprise Applications

Business Issues, Research and Solutions



Adamantios Koumpis

ISBN: 9781466601642; © 2012; 324 pp.
Print: US \$185.00 | Perpetual: US \$280.00 | Print + Perpetual: US \$370.00

Adamantios Koumpis (ALTEC Software S.A., Greece)

Over the past two decades, the service economy has become the largest part of most industrialized nations' economies according to key economic indices, such as contribution to GDP and employment. In parallel, the concept of service has been developed in different disciplines as a key theoretical construct that drastically impacts recent research initiatives.

Management Information Systems for Enterprise Applications: Business Issues, Research and Solutions provide the conceptual and methodological foundations that reflect interdisciplinary concerns regarding research in management information systems. This book investigates the future of management information systems by means of analyzing a variety of MIS and service-related concepts in a wide range of disciplines, including computer science, software engineering, operations research, management of information systems, economics, management theory, marketing, business strategy, cognitive sciences, anthropology, humanities and the arts, as well as novel concepts and knowledge from related areas.

Topics Covered:

- Corporate Content Management
- Corporate MIS
- Decision Making in Corporate Environments
- Management Information Systems (MIS)
- MIS and Business Process Outsourcing
- MIS Applications in Novel Business Domains
- . MIS in the Service Factory of the Future
- MIS Infrastructures
- MIS Research Frontiers
- Open Source Supply Chains

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal forclassroom use.

Adamantios Koumpis heads the research programmes division of ALTEC Software S.A., Greece, which he founded at 1996 (then as independent division of Unisoft S.A.). He is the author of research papers, technical reports, and project deliverables in the domains of data/information management and human computer interaction. His research interests include quantitative decision making techniques and information society economics. He successfully lead many commercial and research projects both at the European and the national level in the areas of e-commerce, public sector and business enterprise re-organization, and information logistics, concerning linking of data/information repositories with knowledge management and business engineering models. Adamantios holds a PhD degree from the University of Kingston (UK) and a bachelor degree from the University of Crete (Greece). Adamantios also published a book with IGI Global in 2010, Service Science for Socio-Economical and Information Systems Advancement: Holistic Methodologies.



	<u></u>		
Chapter 1 Essentials of Management Information Systems			
Chapter 2 MIS Case for Use in Archaeology:			
Chapter 3 Grounding Theories for Building Robust Corporate Management Information Systems			
Chapter 4 Using Mission-Specific MIS Infrastructures			
Chapter 5 Open Source Supply Chains			
Chapter 6 Doing Business on the Globalised Networked Economy:			
Chapter 7 Making Use of Social Networking Infrastructures to Support Educational Content Creation and Usage: Chapter 8 MIS Infrastructure to Support Business Process and Operations Outsourcing Chapter 9 MIS Applications in Emerging Areas and Novel Business Domains			
		Chapter 10 MIS in the Service Factory of the Future	
		Chapter 11 MIS Research Frontiers:	
Chapter 12 Scenes from the Future:			
Order Your Copy Today!			
Name:			
Organization:	US Dollars, drawn on a US-based bank		
Address:	☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express		

3 or 4 Digit Security Code:

Name on Card:

Account #: ____

Expiration Date:

City, State, Zip:

Country:

Fax: ___

E-mail: ___